FOR MILA BANOVIC, THE DREAM OF BECOMING A LAWYER IS COMING TRUE.

Banovic belongs to the Curtin Law School’s second cohort of graduates and recently completed a vacation clerkship at The Office of the Director of Public Prosecutions for Western Australia. “I have always been interested in law, particularly because it affects and regulates every aspect of our day-to-day lives. There is always a problem to solve or advice to give, which makes working in the legal profession very unique and distinct,” says Banovic.

“My studies at Curtin have been fundamental in guiding my career and provided great exposure to different areas of law. Highlights included travelling to Melbourne to compete in an international moot competition and undertaking a summer intensive course at the University of Ghent in Belgium.”

Banovic currently works as a law graduate at leading independent law firm Corrs Chambers Westgarth. The cases she has worked on and experiences she’s had “intercept material and counselling in a solicitor-like capacity seem straight out of a TV legal drama. But the positive impact she’s making is very real.”

“Since working in the industry, I’ve realised the significant impact that the law has on peoples’ lives and how interpreting the law effectively, through critical analysis and problem solving, can greatly mitigate the losses suffered by a client,” she says.

“I look forward to being admitted as a solicitor by the end of this year.”

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IMPORTANT DATES

Courses at Curtin are taught on either a semester or trimester basis.

SEMESTERS 2017/2018*

<table>
<thead>
<tr>
<th>Event</th>
<th>SEMESTER 2 2017</th>
<th>SEMESTER 1 2018</th>
<th>SEMESTER 2 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications close</td>
<td>2 weeks before orientation*</td>
<td>2 weeks before orientation*</td>
<td>2 weeks before orientation*</td>
</tr>
<tr>
<td>Orientation week</td>
<td>24 – 28 Jul</td>
<td>19 - 23 Feb</td>
<td>23 – 27 Jul</td>
</tr>
<tr>
<td>Semester commences</td>
<td>31 Jul</td>
<td>26 Jul</td>
<td>30 Jul</td>
</tr>
<tr>
<td>Semester closes</td>
<td>24 Nov</td>
<td>22 Jun</td>
<td>23 Nov</td>
</tr>
</tbody>
</table>

TRIMESTERS 2017/2018*

<table>
<thead>
<tr>
<th>Event</th>
<th>TRIMESTER 3 2017</th>
<th>TRIMESTER 1 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trimester commences</td>
<td>28 Aug</td>
<td>15 Jan</td>
</tr>
<tr>
<td>Trimester closes</td>
<td>1 Dec</td>
<td>20 Apr</td>
</tr>
</tbody>
</table>

* Application closing dates, orientation dates and the trimester dates are subject to change and may vary depending on the course. Dates are for Perth only. For Malaysia or Singapore, visit curtin.edu.my or curtin.edu.sg.
Curtin is a vibrant and collaborative place where ideas, skills and cultures come together. With campuses in Western Australia, Malaysia and Singapore, as well as a network of university partners around the world, Curtin is an international university with a rapidly expanding global footprint.

CURTIN BUSINESS SCHOOL
As one of Australia’s top business schools, Curtin Business School (CBS) offers a wide range of quality courses with opportunities to connect with industry and gain international exposure. There are flexible study options to suit your interests and career goals, and you’ll have access to high-tech research facilities and highly accomplished academic mentors. As a CBS student, you’ll receive a globally relevant education that encourages intercultural awareness.

INDUSTRY PARTNERSHIPS
To ensure our teaching and research remains applied and highly relevant, we have partnered with an extensive network of more than 70 highly qualified business professionals. These professionals contribute to the development of courses, student learning and research output via the Curtin Business School Advisory Board and Council Network.

AACSB ACCREDITATION
CBS is recognised as an elite global business school through accreditation by the Association to Advance Collegiate Schools of Business (AACSB) International. AACSB accreditation is awarded to business schools that meet strict standards of quality academic and professional excellence and is known, worldwide, as the longest standing, most recognised form of professional accreditation an institution and its business programs can earn. Our AACSB accreditation means that your business degree will be recognised around the globe.

FREE CHATS
Commerce student Naomi Henn has developed a social initiative that challenges perfect strangers to pull up a chair and have a good old-fashioned one-to-one.

STARTING FROM SCRATCH
Curtin Ignition entrepreneur Marc Berryman has invented a removable paintwork protection system for four-wheel drive vehicles, aptly named, ‘Rhinohide’.

WINNING COMPETITIONS
Software that streamlines mine plant shutdown for maintenance won the 2016 Curtin Commercial Innovation Awards, earning a prize of $15,000 for its inventors.

BETTER WORKSPACES
After attending the Curtin Accelerate program, Samantha Hall and Vanessa Rauland launched their new business, ‘Rate My Space’, which uses online staff surveys to improve staff productivity and wellbeing in the workplace.

Curtin runs entrepreneurial programs and provides support to start-up companies through the annual week-long Ignition event, the Commercial Innovation Awards and the ten-week Curtin Accelerate program, connecting budding entrepreneurs with key contacts and helping transform business ideas into successful commercial ventures.
GET THE CURTIN EDGE

At Curtin Business School you’ll apply classroom learning to real situations and real work environments through our extensive industry networks. Exposure to business professionals and projects better prepares you for future employment and gives you a great start to your career.

GET CONNECTED
Through CBS Industry Connect, a wealth of industry expertise is at your fingertips, helping you increase your professional prospects through internships, networking events, training sessions and guest lectures.

LEADERSHIP OPPORTUNITIES
At the Curtin Leadership Centre you can develop your skills in public speaking, project management and self-awareness, and apply them in volunteering and community projects.

BUSINESS INTERNSHIPS
The Business Internship elective unit helps you to gain professional work experience while you study. Through our partnership with the Chamber of Commerce and Industry of Western Australia, you could intern at a relevant business and work on a real-world project related to your area of study.

Not only does a business internship give you credit towards your degree, it will also expose you to industry experience and practical skills that could make you more valuable to employers.

You are selected for an internship through a competitive process.

business.curtin.edu.au/internship

DURING YOUR INTERNSHIP, YOU COULD HELP BUSINESSES WITH:
- analysing data and trends
- coordinating upcoming events
- conducting research
- developing programs
- revising marketing strategies
- scoping the viability of new projects
- implementing new systems.

RUN YOUR OWN VIRTUAL COMPANY
If you are a Bachelor of Commerce or Bachelor of Business Administration student, you will run your own virtual company in the business capstone unit. Working in a team, you will use internationally developed Capsim software to make decisions about market share, manufacturing, cash flow, product development and other factors that will interplay and affect your business’s performance.

PROFESSIONAL DEVELOPMENT
High achieving students are invited to join the CBS Westromers Society, to attend professional development sessions and networking functions with influential business leaders.

INTERNATIONAL EXPOSURE
At Curtin, you’ll develop international and intercultural awareness and have opportunities to develop an international network, including studying abroad for part of your degree if you choose to.

Research studies have shown that international experience leads to increased creativity, problem-solving and entrepreneurial skills – all attributes that are highly valued in the workplace and translate into more employment opportunities.

CBS has multiple international partnerships so that you can truly experience a global business education. Short-term international mobility courses, semester or year-long exchange places and international internships are available.

THE HEART OF DIGITAL MARKETING
Commercial student Tamara Clements put her design and marketing skills into practice on social media and print marketing campaigns for Perth furniture company, Henry & Oliver Co. She has since been hired as a staff member.

During your internship, you could help businesses with:

• analysing data and trends
• coordinating upcoming events
• conducting research
• developing programs
• revising marketing strategies
• scoping the viability of new projects
• implementing new systems.

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Curtin is transforming towards technology-rich environments that immerse you in your course like never before. Learning spaces that recreate real workplaces will enhance your studies and help you graduate with the skills and experience you need.

CBS TRADING ROOM
Simulating a real-life business environment with 20 Bloomberg Professional licences and Wall Street-inspired terminals, you’ll be immersed in the world of financial data.

Paired with this powerful software is an array of audiovisual technology including international news services and live stock prices.

THE LIBRARY
The library is technology-rich with a cafe-style environment. Computers in the iZone have touchscreens, bluetooth and webcam capabilities, and there are workstations and charging facilities for your devices.

COMPUTER LABS
Open around-the-clock, the labs can be used for completing your assignments, viewing iLectures, email and internet use.

THE AGENCY
Experience first-hand how major global brands monitor their digital presence at The Agency, a facility for students who want to get serious about digital marketing.

It features a social media command centre, a brainstorming and strategising area and allows you to follow live posts about events and campaigns on social media platforms. You’ll develop core skills in social media marketing and get experience using analytics software.

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STUDENT PRECINCT AND TECH LOUNGE
This stylish precinct features multiple student learning spaces and a great lounge area for collaborative study.

MOOT COURT
Take part in simulated court proceedings at our high-tech moot court facility in Perth city. Our winning moot court competition team honed their skills here.

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ILECTURES
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WESFARMERS COURT
This vibrant business precinct located on the main campus in Perth encourages collaboration between industry, students and staff.

It features a retractable roof, large outdoor video screen, flexible seating and a prominent news ticker with sharemarket data.
There is a sense of community both in and out of the classroom, with new collaborative learning spaces replacing traditional classrooms, and outdoor leisure areas with bean bags, outdoor games, hammocks and food trucks to enjoy in-between classes.

SPORT AND RECREATION
Curtin Stadium is the home of sport, fitness, recreation and events, with a main gym, women’s gym, large group fitness area, indoor cycling studio, sports hall and multipurpose courts available for hire. There is a variety of registered and affiliated sports clubs catering for all levels of skill and experience, so you can participate whether you’re new to a sport or aim to compete at an elite level.

HEALTH AND WELLBEING
You’ll have access to a health and wellness clinic, medical centre, optometrist and physiotherapy clinic.

CLUBS AND ASSOCIATIONS
Join a club and build your networks and experiences with other students, academics, industry and the community. Some CBS clubs are listed below:
- Wall Street Club
- Curtin Accounting Association
- Enactus Curtin - Social Entrepreneurship
- Bloom @ Curtin - Entrepreneurship and Innovation
- Curtin Marketing Association
- Curtin Student Law Society
- Public Relations Student Chapter.

FOOD OUTLETS
Food choices at the main campus include cafés, cafeterias (two of which offer Halal food) and a tavern that regularly stages live music. Pop-up food trucks in campus hotspots offer food from around the world.

STUDENT GUILD
The guild offers educational, welfare and social services as well as lots of extra-curricular activities such as the Guild Ball, tavern shows, multicultural week, sport and recreation programs and market days.

CURTIN EXPERIENCES
Curtin Experiences offers Curtin students a range of activities and excursions every semester. Past activities have included kayaking, stand-up paddle boarding, sailing, martial arts, boot camp and camping trips around Western Australia.

life.curtin.edu.au/curtin-stadium.htm
Studying at Curtin doesn’t mean you have to always attend our main campus in Perth. Depending on your course, you could take all or part of your degree in Malaysia, Mauritius or Singapore.

The Bachelor of Commerce and Bachelor of Business Administration can be completed at any of Curtin’s campuses, or you can transfer between campuses at any stage of your studies. The academic programs, including course materials and examinations, are the same as the equivalent courses offered in Perth, so you can transfer easily, with no interruption to your studies.

ON-SHORE

PERTH

Our main campus sits in the suburb of Bentley, which is located just six kilometres from Perth city. It is a place of inspiration and innovation, with technology-rich learning spaces and opportunities to meet people from around the world.

The Curtin Law School and the Curtin Graduate School of Business are situated in the heart of Perth city centre, close to business, industry and the Law Courts.

OFF-SHORE

MALAYSIA

Located near the city of Miri on the island of Borneo, Curtin Sarawak has a beautiful garden campus nestled between the world’s oldest rainforest and the South China Sea. You can enjoy warm weather all year round, indulge in the local culture and food, and discover the area’s natural wonders.

MAURITIUS

Two thousand kilometres off the south east coast of Africa, the tropical island of Mauritius blends cultures from Europe, Africa and Asia. Here you’ll receive an internationally-recognised education and innovation, with technology-rich learning spaces and opportunities to meet people from around the world.

SINGAPORE

Singapore is one of the world’s most cosmopolitan cities and one of the major economic hubs of Asia. Curtin Singapore is the perfect place to immerse yourself in the world of international business, marketing, banking and finance.

ONLINE STUDY

Some commerce majors are available to study online*, giving you the flexibility to study when and where it suits you.

*International students should contact Curtin Connect for eligibility and conditions.

EXPLORE THE WORLD

Imagine being immersed in the urban culture of New York or cycling to your classes in Amsterdam. An international experience not only gives you the chance to gain valuable life skills, it can also be a great career move.

An international experience is your chance to travel while learning, broadening your horizons and bringing you into contact with new places and new cultures.

It can be challenging but has many benefits including:

• improving your cultural awareness
• developing your independence and initiative
• building your resume
• learning a new language
• forging international networks
• exploring job opportunities outside Australia.

You could choose to go on a study tour for up to eight weeks, or challenge yourself and choose a short-term course at one of our partner universities or a year-long exchange.

We have campuses in Malaysia, and Singapore and partnerships with universities across Europe, Asia and North and South America.

If you choose a formal exchange program, your overseas studies are credited towards your degree.

TRAVEL GRANTS AND LOANS

Financial assistance is available to help with travel costs, including scholarships, travel bursaries, Commonwealth grants or an OS-Help loan.

There are also opportunities to receive CBS and University funding based on merit.

WHO CAN APPLY?

Domestic and international students are encouraged to undertake an international experience.

You must have:

• successfully completed one full semester of study by the time you apply and completed one full year by the time you leave on student exchange.
• a semester-weighted average of at least 60 or above
• passed all units in your current course

studyabroad.curtin.edu.au

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CURTIN LAW SCHOOL, PERTH CITY

Located close to the Law Courts in Perth city centre, the Law School provides opportunities to gain applied industry experience.

CURTIN GRADUATE SCHOOL OF BUSINESS, PERTH CITY

Offering postgraduate business courses, the school’s central location allows close engagement with the business sector.

METRIC

Any duration of study is an opportunity to expand your boundaries and bring you into contact with new places and new cultures.

Did you know?

81 per cent of employers agreed that graduates who had studied overseas returned to Australia with enhanced skills applicable to the workplace.

Source: Prospects Marketing and Research, Australia.

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Curtin Business School offers a range of degrees and course majors to suit your interests. You can study a single or double major, mix your business studies with a minor from another faculty, or take on a double degree to expand your career options. But what do these words actually mean? This list will help you decipher some everyday terms that are used at Curtin.

**ATAR**
The Australian Tertiary Admission Rank, used for allocating places in university courses. It is calculated from the Tertiary Entrance Aggregate (TEA) for school leavers.

**BACHELOR DEGREE**
This is the course title and is awarded for successful completion of an undergraduate course. The bachelor degree is the standard university award, recognised worldwide. For example: Bachelor of Laws.

**DOUBLE DEGREE**
A double degree is when you study two complementary bachelor degrees concurrently. A double degree has a shorter timeframe than taking two degrees separately. For example: Bachelor of Commerce (Marketing) and Bachelor of Arts (Creative Writing).

**CREDIT FOR RECOGNISED LEARNING**
Curtin may grant credit for units based on your previous study or work experience. If you have studied at an institution outside of Australia, Curtin can recognise learning that you have completed. You can gain a shorter timeframe to completing your degree.

**FACULTY**
A faculty is a teaching area. It comprises university schools and departments within that teaching area.

**HONOURS (HONS)**
Honours is research coursework at an advanced level. This may comprise an extra year of study on top of a three-year degree, an honours stream as part of a four-year professional degree, or an honours award based on performance.

**MAJORS AND MINORS**
**MAJOR**
A major is a series of more than eight units combined to satisfy Curtin’s requirements in an area of specialisation within a bachelor degree. For example: Bachelor of Commerce (Human Resource Management).

**DOUBLE MAJOR**
A double major is two full majors within one degree course, giving you an in-depth perspective of two business areas. For example: Bachelor of Commerce (Accounting and Taxation).

**MINOR**
A minor is a series of four units in the same subject, including at least two units at second-year level or higher.

**MATURE AGE**
University applicants who are 20 years of age or over, as at 1 March of the year of admission to Curtin.

**POSTGRADUATE STUDY**
A higher qualification specialising in a particular area. You can study a postgraduate course once you have completed your bachelor degree.

**PREREQUISITE**
A subject or unit you must complete before starting a course or taking a higher level unit in a particular area.

**PROFESSIONAL PRACTICE/ PLACEMENT/INTERNSHIP**
Working in a professional environment to extend your knowledge and practical skills.

**STAT**
The Special Tertiary Admissions Test, which is a pathway to university for mature-age students who don’t meet the entry requirements. See page 55.

**STUDY MODE**
**DOMESTIC STUDENTS**
To study full-time, you will enrol in three or four units per semester. To study part-time, you enrol in one or two units per semester. Studying part-time reduces your weekly workload, but extends the duration of the course.

**INTERNATIONAL STUDENTS**
International students studying in Australia on a student visa must study four units a semester for most courses. A small number of courses allow a study load of three units.

**TISC**
The Tertiary Institutions Service Centre. It processes university applications on behalf of the four public Western Australian universities. It also administers the Special Tertiary Admissions Test (STAT).

**UNITS**
A distinct area of study that is a component of a course. Units cover one subject area in detail and may comprise lectures, tutorials, class presentations, group work, computer lab sessions, case studies, workplace assignments and exams.

**CORE UNIT**
A compulsory unit, which is specified in the course outline.

**ELECTIVE UNIT**
A unit that can be chosen from any school or department as long as you meet the prerequisites.

**OPTIONAL UNIT**
A unit that you choose from a specified list provided in the course outline.

Studying at university is very different to studying at school. To help you navigate university life, we have created a range of online services making it easy for you to keep track of all your important study information while enjoying a more flexible learning environment.

**ELSIE: KEEP TRACK OF YOUR UNIVERSITY INFORMATION**
Elsie is a new app for Curtin University students. It offers a mobile portal into your Curtin life, giving easy access to your timetable, academic calendar, unit outlines, email, exams and teaching contacts.

**OASIS: ACCESS STUDENT EMAIL, PLAN YOUR TIMETABLE AND MORE**
OASIS is your online student portal and provides access to enrolment details, your timetable, student email and Blackboard.

**BLACKBOARD: GET YOUR LEARNING MATERIALS ONLINE**
Blackboard is Curtin’s learning management system. For each unit you’re enrolled in, you’ll be able to access your unit outline, staff contact information, learning materials and interactive tools, as well as your assessment details, submissions and grades.

**iLECTURE: REVIEW YOUR LECTURES ONLINE**
You can access recorded lectures and review yesterday’s classes, which may include slides, handouts or videos.

**FOR A FIRST-YEAR STUDENT**
A TYPICAL DAY...

**A TYPICAL DAY AT UNIVERSITY**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 am</td>
<td>Check your timetable and class</td>
</tr>
<tr>
<td></td>
<td>locations for the day in Elsie</td>
</tr>
<tr>
<td>7.30 – 8.30 am</td>
<td>Morning workout at Curtin Stadium</td>
</tr>
<tr>
<td>9 – 10 am</td>
<td>Business Law lecture</td>
</tr>
<tr>
<td>10 am – 12 pm</td>
<td>Business Law tutorial</td>
</tr>
<tr>
<td>12 – 12.45 pm</td>
<td>Grab a bite to eat from one of the</td>
</tr>
<tr>
<td></td>
<td>pop-up food trucks</td>
</tr>
<tr>
<td>12.45 – 12.50 pm</td>
<td>Check your emails in OASIS</td>
</tr>
<tr>
<td>1 – 3 pm</td>
<td>Discovering Marketing tutorial</td>
</tr>
<tr>
<td>4 – 5 pm</td>
<td>Access iLecture and review</td>
</tr>
<tr>
<td></td>
<td>yesterday’s lecture</td>
</tr>
<tr>
<td>6 – 8 pm</td>
<td>Log on to Blackboard to begin your</td>
</tr>
<tr>
<td></td>
<td>readings for next week’s classes</td>
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</tbody>
</table>
Curtin’s Bachelor of Laws can lead to your admission into the legal profession, enabling you to give legal advice, perform legal work and appear in court as a lawyer.

Curtin’s law degree offers you a foundation in essential areas of legal knowledge and will help you to develop core skills, with a strong commercial awareness, that are essential to effective legal practice.

The course is equivalent in volume to a four-year, full-time undergraduate law degree, however, the second and third years of the course are taught in trimesters at our city campus rather than semesters. This means you could study a full load in each trimester and graduate in only three calendar years. If you wish to take a longer time to complete the course, you may choose to enrol in less than four units each trimester.

PROFESSIONAL ACCREDITATION

The Bachelor of Laws degree is an approved qualification by the Legal Practice Board of Western Australia.

WORK INTEGRATED LEARNING

You will benefit enormously from the relationships you form with members of the profession and the proximity of the Supreme Court, the District Court and the Federal Court, which are located close to the Curtin Law School.

LAW CLINIC

You can get involved in the Law School’s legal clinic, which specialises in small business matters, and get further practical work experience through the Legal Internship unit.

LAW INTERNSHIP UNIT

You can elect to undertake a legal internship in which you will spend one day per week working under the supervision of an employer in a professional legal environment. The internship unit puts your law studies into context and provides opportunities to develop and apply your legal practice skills, critically analyse and reflect on the law in practice, and gain an appreciation of legal ethics.

“I’ve always wanted to do something justice-wise either with human rights or the environment. That’s why I came into law at Curtin – because I wanted to have the power to make change and I knew the Curtin Business School had a good reputation. From this degree, I’ve learned strong research and writing skills and how to communicate clearly, as well as how to synthesise information and come up with a concise document and explanation.”

Sarah Flynn, Bachelor of Laws graduate

NEW RELEASE

An undergraduate degree in law is the first qualification you need if you want to practise as a lawyer in Australia.

PERSONAL CONTACTS

For personal assistance: Law Admissions 6881 9830.

FOR MORE INFORMATION

Contact the Law Admissions Office.

COURSE ESSENTIALS

<table>
<thead>
<tr>
<th>INDICATIVE FEE</th>
<th>LOCATION</th>
<th>DURATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>$90,000</td>
<td>Perth and Perth city</td>
<td>3 years full-time</td>
</tr>
</tbody>
</table>

STUDY MODE

Full-time, part-time*

INCOME

Feb

CRICOS CODE

07962B

PREREQUISITES

None

*International students studying on a student visa are not eligible to study part-time or fully online.

DOUBLE DEGREE: See page 52

COURSE STRUCTURE

Correct as at December 2016 but subject to change.

YEAR 1 (semesters)

- Legal Foundations
- Introduction to Legal Research and Writing
- Law of Contract

YEAR 2 (trimesters)

- Business Law: Principles of Equity
- Principles of Criminal Law
- Administrative Law
- Public Law
- Business and Commercial Environment Law
- Consumer Law
- Constitutional Law
- Legal Ethics
- Corporate Governance

YEAR 3 (trimesters)

- Corporate and Commercial Law
- Business, Law and Regulation
- Introduction to Contract Law
- Introduction to Tort Law
- Advanced Tort Law
- Corporate Governance
- International Commercial Law
- Human Rights Law
- Mining Law

FOR MORE INFORMATION

Contact the Law Admissions Office.

CAREER OPPORTUNITIES

- Barrister
- Criminal lawyer
- Employment lawyer
- Family lawyer
- Human rights lawyer
- In-house counsel
- Mining lawyer
- Solicitor

WHY CHOOSE LAW?

- You’ll undertake the second and third years of your studies at the Curtin Law School in the Perth CBD, in close proximity to the main courts.
- You’ll have the chance to fast-track your studies and graduate in only three years.
- You can choose optional units that focus on high-demand areas for law graduates.
- Our high-quality teaching staff give you first-hand knowledge of the legal profession.
- You can get involved in mentoring programs, voluntary work and industry placements.

Why Choose a Bachelor of Laws?

- You can study part-time.
- You can study full-time.
- You can study online.
- You can study on-campus.
- You can study by correspondence.

CAREER OPPORTUNITIES

- Barrister
- Criminal lawyer
- Employment lawyer
- Family lawyer
- Human rights lawyer
- In-house counsel
- Mining lawyer
- Solicitor

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Next Steps

Career Opportunities

- Barrister
- Criminal lawyer
- Employment lawyer
- Family lawyer
- Human rights lawyer
- In-house counsel
- Mining lawyer
- Solicitor

Further Study

Further practical legal training must be undertaken after completing the Bachelor of Laws to be eligible for admission as a barrister and solicitor in Western Australia.

Potential Employers

- Accountancy firms
- Banks and financial institutions
- Courts and tribunals
- Government
- Private legal practice
- Resource companies

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WHY CHOOSE LAW?

- You can study part-time.
- You can study full-time.
- You can study online.
- You can study on-campus.
- You can study by correspondence.
The Bachelor of Commerce is CBS’s principal course and is an internationally recognised business qualification. You can choose from a variety of business specialisations to suit your individual passions and career goals.

One of the Bachelor of Commerce’s outstanding strengths is its diversity. The common core units taken in your first year allow you to explore different areas of business before finally selecting your chosen major/s in your second semester.

Depending on which business area you choose, you can select a single major or double major, or take the Bachelor of Commerce as part of a double degree. You will graduate with a Bachelor of Commerce degree regardless of which major/s you choose.

**SINGLE MAJORS**
A single major provides in-depth study in one area of business, for example, Economics. If you choose a single major, you can also take eight elective units, or one or two minors in business or arts.

**DOUBLE MAJORS**
A double major means studying two complementary majors at the same time, for example, Public Relations and Event Management.

**DOUBLE DEGREES**
Depending on which major you choose, you could pair your Bachelor of Commerce with a Bachelor of Laws, Bachelor of Arts, Bachelor of Engineering or Bachelor of Science.

See pages 52 and 53 for available double degrees.

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**COMMON CORE UNITS**
- Introduction to Accounting
- Business Law
- Introductory Economics
- Communication in Business
- Introduction to Business Information Systems
- Fundamentals of Management
- Discovering Marketing

- 1 unit from your first chosen major

Common core units are currently under review. This may result in changes to these units for 2018 studies. Please refer to the website for the most up-to-date unit information.

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**YEARS 2 AND 3**

**SINGLE MAJOR**
7 units from your chosen major
8 elective or minor units

**DOUBLE MAJOR**
7 units from your first chosen major
6 units from your second chosen major

**BUSINESS CAPSTONE**
Common core unit in your final semester

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**COMPLEMENT YOUR STUDIES WITH A MINOR**
You could also study a minor to develop a more marketable skill set or explore a field you are passionate about. Depending on the number of electives available in your course, you could study one or two minors in business or arts to complement your major, for example: International Business with Asian Studies and Chinese.

**BUSINESS MINORS**
- Accounting for Business Decisions
- Advertising
- Entrepreneurship
- Event Management
- Human Resource Management
- Information Management in Business
- International Business
- Management
- Marketing
- Property Investment
- Public Relations
- Tourism and Hospitality

**ARTS MINORS**
- Advertising Design
- Art and Design, History and Theory
- Asian Studies
- Chinese
- Creative Writing
- Fine Art
- Geography
- Graphic Design
- History
- Human Rights
- Information Studies
- Internet Communications
- Internet Design
- Japanese
- Journalism
- Literary and Cultural Studies
- Photography
- Professional Writing
- Screen Production
- Screen Studies
- Security Studies
- Theatre Arts
- Visualisation and Interactive Media

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“I chose to study at Curtin because I felt Curtin was the most accepting university in Perth. It’s also ranked in the top two per cent of universities globally, which gives me the opportunity to take my degree overseas and open up a range of possibilities for the future.

The technology here is out of this world, with new computers, the Trading Room and a social media analytics room, which allow me to fully explore and develop my commerce skills.

Simone Goncalves
Bachelor of Commerce (Advertising and Marketing)
BACHELOR OF COMMERCE MAJORS

ACCOUNTING, ACCOUNTING TECHNOLOGIES AND TAXATION

Qualified accountants are in demand around the world, meeting financial needs in dynamic business environments. Curtin, you can develop expertise in areas such as auditing, taxation, insolvency, compliance or accounting systems and technology, and obtain a qualification that is recognised internationally.

ACCOUNTING

This major introduces you to accounting principles, auditing, taxation, relevant areas of business law and financial management. You can examine the development and communication of information relating to the financial performance of organisations, learn to prepare reports and give advice on an organisation’s record-keeping and communication of information relating to the financial performance of organisations.

ACCOUNTING TECHNOLOGIES

Note: This major can only be taken as a double major with Accounting. The Accounting Technologies major provides a comprehensive understanding of the use of technology in accounting and related areas. You will study issues in managerial accounting, computer accounting packages, accounting modelling and accounting statement analysis, and explore the challenges for workplaces relying on e-commerce.

PROFESSIONAL ACCREDITATION AND MEMBERSHIPS

Graduates are accredited by, and are eligible for membership to, the following professional bodies:

• Association of Chartered Certified Accountants
• Chartered Accountants Australia and New Zealand
• Chartered Institute of Management Accountants
• CPA Australia
• Institute of Public Accountants

TAXATION

Note: This major can only be taken as a double major with Accounting or as a double degree with the Bachelor of Laws. This major provides an in-depth understanding of taxation laws and practice in Australia and overseas.

You will gain skills and knowledge to help you specialise in income tax, goods and services tax, fringe benefits tax, international tax, tax administration, tax structures and state taxes.

PROFESSIONAL ACCREDITATION AND MEMBERSHIPS

• Association of Chartered Certified Accountants
• Association of Taxation and Management Accountants
• Chartered Accountants Australia and New Zealand
• Chartered Institute of Management Accountants
• CPA Australia
• Institute of Public Accountants
• Tax Practitioners Board
• The Tax Institute, Association of Taxation and Management Accountants.

WORK INTEGRATED LEARNING

Through the Business Internship unit, you may have an opportunity to take up a work experience role in association with an accounting firm.

NEXT STEPS

CAREER OPPORTUNITIES

• Accountant
• Auditor
• Business analyst
• Tax agent/consultant
• Treasurer

EMPLOYMENT INDUSTRIES

• Accounting firms
• Finance and investment firms
• Government departments
• Law firms
• Resources and renewables sectors

FURTHER STUDY

• Master of Accounting (CPA Australia Extension Studies)
• Master of Commerce - Advanced Accounting (CPA Australia Extension major)

INDUSTRY SNAPSHOT

The accounting services industry has grown over the past five years. Technological systems have become more prevalent with firms investing in data analytics and technology consulting to augment their advisory services.

Source: IBISWorld Industry Report MY123 May 2016

“Why I love accounting is that it gives you a competitive edge in the workplace by understanding how organisations operate. I have done work experience for a number of small and large organisations and learned a number of different skills throughout the duration of my course. Some of these skills include leadership, time management and teamwork. These skills will be vital when I start my career in the accounting field.”

Mitchell Liebeck
Bachelor of Commerce (Accounting and Taxation)
Winner: Pearson Student of the Year Award 2016

COURSE ESSENTIALS

INDICATIVE DURATION

70 / 3 years full time

LOCATION

Perth, Malaysia, Mauritius, Singapore, Online

STUDY MODE

Full-time, Part-time

INTAKE

Feb, Jul, Nov

CROSSED CODE

01905G

PRE-REQUISITES

None

DESIRED

At least Mathematics Applications ATAR or equivalent

STARS

WE and either V or Q

DOUBLE MAJORS

Accounting and: Accounting Technologies; Banking; Business Information Systems; Business Law; Entrepreneurship; Finance; Taxation

Accounting Technologies and: Accounting

Taxation and: Accounting

DOUBLE DEGREES: See page 52

PORTFOLIO ENTRY: See page 54

ACCOUNTING

Year 1

Bachelor of Commerce common core units
Management Accounting

Year 2

Financial Accounting
Introduction to Finance Principles
Company Law for Business
Financial Reporting
Accounting Systems
Introduction to Australian Tax Law

Year 3

Auditing
Management Control Systems
Company Accounting
4 elective, minor or second major units
Business Capstone

ACCOUNTING TECHNOLOGIES

Year 1

Bachelor of Commerce common core units
Quantitative Techniques for Business OR Business Statistics

Year 2

Company Law for Business
Accounting Computer Packages

TAXATION

Year 1

Bachelor of Commerce common core units
Introduction to Australian Tax Law

Year 2

Company Law for Business Foundations of International Taxation
Special Topics in Australian Tax Law
4 Accounting major units

Year 3

International Business Law
Tax Structures
Australian Tax Law Cases
Tax Administration
3 Accounting major units

**Note:** All programs are available to study in Malaysia, Mauritius, Singapore or online.
*International students studying in Australia as a citi, are not eligible to study part-time or fully online.

*Singapore only.

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The advertising major is ideally suited to those who are interested in working in account management within advertising agencies or organisations. An account manager is the person who liaises between the client and the agency teams, and makes sure that advertising and campaign material is fresh, interesting, on-brand and on time.

Advertising is where art, science and technology collide. A typical advertising agency is made up of five primary disciplines: account management, planning, media, production and creative. The disciplines work together to deliver effective advertising communications across both traditional and digital media, including television, radio, magazines, newspapers, outdoor media and online platforms, promoting brands, causes, events and products.

In this major you will gain an understanding of advertising business principles and processes, including communication theory, brand management, advertising research, account planning and media planning, and gain an appreciation for the creative elements of advertising.

With this knowledge, you will be able to engage in creative recommendations and judgement in the workplace.

PROFESSIONAL ACCREDITATION
International Advertising Association.

WORK INTEGRATED LEARNING
Throughout the major, you will have the opportunity to work with real brands and clients and attend free on-campus workshops with The Communications Council, a national organisation that aims to close the gap between study and careers in marketing.

You may have direct industry interaction with Marketforce, a leading marketing communications company based in Perth. You could also apply for an internship through the Business Internship unit.

NEXT STEPS CAREER OPPORTUNITIES
- Account executive
- Account manager
- Advertising manager
- Media planner
- Strategic planner

When combined with the Bachelor of Arts (Creative Advertising and Graphic Design) major:
- Copy writer
- Creative director

EMPLOYMENT INDUSTRIES
- Advertising agencies
- Digital agencies
- Government departments
- Manufacturing companies
- Media agencies
- Publishers

FURTHER STUDY
- Master of Marketing

Did you know?
In Australia, more than 50 per cent of the total advertising spend will be invested in digital channels by 2018.

"The Brand Management unit gave me the opportunity to work with a real client, on a real brief. We were to ‘launch’ the new Blackberry 10 – from strategy to execution. Those who excelled presented directly to Blackberry executives”

Ruby Broun
Account Manager, Marketforce
Bachelor of Commerce (Marketing and Advertising)

BRINGING VALUE TO BUSINESSES
"Curtin University managed to find me an intern who was the perfect fit for my business. I gave Tamara a brief when she first came in and she really got it. We were able to work really closely together to evolve my brand and take it to where it is now. She’s actually stayed on, helping me grow my business further and hopefully for many years to come."

Elinee Ellis, Proprietor, Henry & Oliver Co, hired Bachelor of Commerce (Advertising) graduate, Tamora Clements, through the Business Internship unit.

DOUBLE MAJORS
Advertising and: Marketing; Public Relations

PORTFOLIO ENTRY: See page 54

COFFEE BREAK

atron the Business Internship unit.

Tamara Clements, through the Business Internship unit.

& Oliver Co. hired Bachelor of Commerce (Advertising) graduate, Tamora Clements, through the Business Internship unit.

TO BUSINESSES
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Leading brand strategist Martin Beechert, Head of Digital and Innovation at Meerkats, came to Curtin in 2012 to discuss the role of creativity and technology, and how it is disrupting businesses, brands and marketing.

“Curtin University managed to find me an intern who was the perfect fit for my business. I gave Tamara a brief when she first came in and she really got it. We were able to work really closely together to evolve my brand and take it to where it is now. She’s actually stayed on, helping me grow my business further and hopefully for many years to come.“

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BACHELOR OF COMMERCE MAJORS

BANKING AND FINANCE

The global nature of financial services means there is significant potential for overseas work or secondment offshore. You could work in corporate finance, financial markets, managed funds and superannuation or in retail banking and private wealth management, both in Australia and overseas.

Professionals in banking and finance use analytical knowledge and skills to help clients find financial solutions, start new businesses or expand existing ones.

BANKING

Note: This major can only be taken as part of a double major with Accounting or Finance.

In this major, you will develop a working knowledge of the Australian banking and financial system. The major focuses on financial markets and institutions, covering developments in the financial sector and management of financial institutions. You’ll learn about bank lending, international trade, and banking practice and management.

FINANCE

This major gives you a broad understanding of the structure and operations of financial markets. You’ll learn about investment evaluation and how to make decisions on funding activities and disbursement of profits. You will also examine the role of financial markets.

PROFESSIONAL RECOGNITION

CFA Institute

PROFESSIONAL MEMBERSHIPS

Australian Institute of Banking and Finance

Economic Society of Australia

WORK INTEGRATED LEARNING

The Finance major has been accepted into the CFA Institute University Recognition Program. The Chartered Financial Analyst (CFA) credential is one of the most respected and recognised investment designation in the world and the CFA program is the first step towards earning this qualification. The degree incorporates at least 70 per cent of the CFA Program Candidate Body of Knowledge (CBOK), which provides you with a solid grounding and positions you well to sit for CFA exams.

In both the Banking and Finance majors, you will be taught by staff who undertake practical research in areas such as investments, trading strategies, asset pricings, corporate finance, and corporate governance, and help you to apply theory to real situations. You could also apply for an internship through the Business Internship unit.

NEXT STEPS

CAREER OPPORTUNITIES

- Bank manager
- Credit analyst
- Corporate finance analyst
- Finance manager
- Investment banker

EMPLOYMENT INDUSTRIES

- Banks
- Brokerage firms
- Government departments
- Private businesses

FURTHER STUDY

- Master of Finance
- Master of Predictive Analytics

“...as well as learning practical skills in finance, this course opened countless doors for me. As President for the Curtin Wall Street Club, I had the incredible opportunity to undertake a work experience placement in New Zealand. This was in addition to internships and the privilege of meeting some of the best people in the industry.”

Ryan Soares
Bachelor of Commerce (Economics and Finance)
Wall Street Club President 2016

CFA INSTITUTE RESEARCH CHALLENGE

Three undergraduate students were given a real-life learning experience in the CFA Institute Research Challenge. They received advanced instruction in using the Bloomberg platform, and attended master classes on financial analysis and presentation to produce investment recommendations for global education provider, Navitas.

DOUBLE MAJORS

Banking and: Accounting, Finance

Finance and: Accounting, Banking, Economics, Management, Marketing, Property

DOUBLE DEGREE (FINANCE ONLY):

See page 52

PORTFOLIO ENTRY:

See page 54

COURSE STRUCTURE

Correct as at December 2016 but subject to change.

BANKING

Year 1
Bachelor of Commerce common core units

Quantitative Techniques for Business

Year 2
Introduction to Finance Principles

Introductory Business Financial Modelling OR

Introduction to Mergers and Acquisitions

Managerial Finance

Bank Lending

Accounting major or Finance major units

Year 3
Introduction to Financial Instruments and Markets

Fundamentals of Bank Management

International Finance

Accounting major or Finance major units

Business Capstone

FINANCE

Year 1
Bachelor of Commerce common core units

Year 2
Introduction to Finance Principles

Introduction to Financial Instruments and Markets

Managerial Finance

Corporate Finance

Introduction to Business Financial Modelling

elective, minor or second major units

Year 3
Portfolio Management

International Finance

Introduction to Derivative Securities

elective, minor or second major units

Business Capstone

Note: *Not all majors are available to study in Malaysia, Mauritius, Singapore or online. **International students studying in Australia on a student visa are not eligible to study part-time or fully online. ^Singapore only.

PRE-REQUISITES

None

STUDY MODE

Full-time,

Part-time**

STUDY MODE

Full-time,

Part-time**

STUDY MODE

Full-time,

Part-time**

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Part-time**

STUDY MODE

Full-time,

Part-time**

STUDY MODE

Full-time,
BUSINESS INFORMATION SYSTEMS (PROFESSIONAL)
BUSINESS INFORMATION TECHNOLOGY (PROFESSIONAL)

Businesses rely on information systems to obtain, process and output information. Many need professionals who can analyse and identify any issues, and propose the best systems solution.

BUSINESS INFORMATION SYSTEMS (PROFESSIONAL)
An information systems specialist analyses and maps out an organisation’s business processes and comes up with ideas for optimising its operations. This major caters for those who want to work on the business side of IT. You’ll learn how business information systems are selected, managed and applied to business problems, and gain an understanding of systems analysis and project management.

BUSINESS INFORMATION TECHNOLOGY (PROFESSIONAL)
An IT specialist develops, tests, implements and supports business IT systems and provides an in-depth knowledge of technology is used to collect, process and output information in organisations, and can analyse and provide desktop or network support to staff.

This major focuses on how information technology is used to collect, process and output information in organisations, and provides an in-depth knowledge of application design, systems implementation and management.

PROFESSIONAL ACCREDITATION
The Business Information Systems (Professional) major and the Business Information Technology and Systems (Professional) major are accredited by the Australian Computer Society.

WORK INTEGRATED LEARNING
As a business information systems or technology student, you can get involved in the Information Systems Professional Practice program supported by the Australian Computer Society. You could also apply for an internship through the Business Internship unit.

EMPLOYMENT INDUSTRIES
• Banking sector
• Business and management consultancies
• Government agencies
• Resources sector
• Technology companies

FURTHER STUDY
• Master of Information Systems and Technology

NEXT STEPS
CAREER OPPORTUNITIES
• Business analyst
• IT auditor
• IT manager
• Project manager
• Systems analyst

“I had the amazing opportunity to take on a six-month internship as part my studies at Curtin. I was placed in an associate IT consultant role in Perth CBD. I got to go to meetings and client presentations, working in my dream job! Not only did I learn so much from this experience, but it also counted towards a whole semester’s worth of credit points. I would highly recommend this to every business information systems student.”

Maria Frumes
Bachelor of Commerce (Business Information Systems)

Portuguese students studying in Australia on a student visa are not eligible to study part-time or fully online.

DOUBLE MAJOR:
Business Information Systems and:
• Accounting
• Business Information Technology
• Logistics and Supply Chain Management

CAREER OPPORTUNITIES
• Systems analyst
• Project manager
• IT manager
• IT auditor
• Business analyst

PORTFOLIO ENTRY: See page 54

COURSE STRUCTURE
Current as at December 2016 but subject to change.

BUSINESS INFORMATION SYSTEMS (PROFESSIONAL)
Year 1
• Bachelor of Commerce common core units
• Introductory Systems Analysis and Design

Year 2
• Business Systems Implementation
• Business Software Tools
• Introduction to Business Information Security
• Database Informatics Project
• Management Informatics Project
• 2 elective or minor units

Year 3
• Business Systems Selection
• Business Systems Management
• Advanced Business Technologies
• Information Systems and Technology Project 1
• Business Applications
• 2 elective or minor units
• Business Capstone

BUSINESS INFORMATION TECHNOLOGY (PROFESSIONAL)
Year 1
• Bachelor of Commerce common core units
• Business Application Design

Year 2
• Business Application Development
• Introduction to Business Information Security
• Information Security Management Database
• Informatics Project
• Management Database
• 2 elective or minor units

Year 3
• Advanced Systems Analysis and Design
• Advanced Business Technologies
• Advanced Business Technologies
• Information Systems and Technology Project 1
• Business Applications
• 2 elective or minor units
• Business Capstone

STUDY MODE
Full-time
INTAKE
Feb, Jul, Nov
COURSE CODE
01905G

PREVIOUS ESSENTIALS
• At least Mathematics Applications ATAR or equivalent

* Not all majors are available to study in Malaysia, Mauritius or Singapore.
**International students studying in Australia on a student visa are not eligible to study part-time or fully online.
* Singapore only.
When Chris Crellin studied part of his business law and international relations degree on an exchange at City University Hong Kong, he applied for an internship that led to him become a contributing writer for a lifestyle magazine, travelling throughout China.

“...The best practical experience was working with the debate club that some friends and I started with help and support from unit coordinators and university funding. The club now has plenty of members and holds two debates every semester.”

William Bal
Relationship Manager,
STONE Outdoors, Victoria
Bachelor of Commerce (Business Law and Marketing)
Economists study the world around them, analyse shifts in government policy and monitor and assess industry and global trends. They are an integral part of public and private sector decision-making.

With a focus on applied economics, this course will give you the knowledge and skills you need to analyse important real-world issues, such as unemployment, rising debt, price stability and economic growth.

You will be able to use your economic knowledge to evaluate consumer behaviour, different types of markets, business cycles and financial crises.

The course provides a solid foundation in both microeconomics and macroeconomics, as well as giving you the quantitative and qualitative skills you need to apply theory to practice.

As well as jobs in industry, this course can also prepare you for research-focused study. There is an opportunity to undertake an honours program in economics which will further develop your economic skills.

PROFESSIONAL MEMBERSHIPS
Economic Society of Australia (WA branch).

WORK INTEGRATED LEARNING
Throughout the course you will develop a range of analytical skills and learn to apply them to key local and international issues.

You’ll use real-world case studies and data, and learn from industry practitioners to help you build and practice your problem solving skills.

The course also provides opportunities to engage with industry experts who will demonstrate how to apply economics in real life industry issues such as housing affordability, corporate governance, the environment and inequality in the labour market.

You can apply for an internship through the Business Internship unit.

NEXT STEPS
CAREER OPPORTUNITIES
- Business analyst
- Domestic/foreign policy advisor
- Econometrician
- Economic consultant
- Economist

EMPLOYMENT INDUSTRIES
- Commercial and investment banks
- Consultancy firms
- International agencies and government departments
- Major corporations in the resources sector

FURTHER STUDY
A Bachelor of Commerce (Honours) is available by invitation only on a competitive basis.

“This course gave me the strong theoretical base which continues to underlie my work today. I take great satisfaction in the fact that economic theory can be applied to almost any situation to help explain it. To me, it’s the most useful discipline.”

Cherelle Murphy
Co-head of Australian Economics, ANZ
Bachelor of Commerce (Hons) (Economics and Commercial Law)

APPLIED ECONOMICS
The Economics major has been designed to give you a thorough understanding of the economy and how the decisions of governments, individuals and corporations affect economic growth, employment, inflation, poverty, housing and the environment. It focuses on the practical application of economic skills and theory allowing students to analyse and address real world problems.

The Bankwest Curtin Economics Centre is an independent social and economic research centre located within the Curtin Business School. The work of the centre illustrates perfectly the practical application of the economic skills taught within the major.

Hear from young gun economist and Curtin alumnus Paul Bloxham. curtin.edu/cbs/bloxham

COURSE ESSENTIALS

<table>
<thead>
<tr>
<th>INDEXED ATAR 2016</th>
<th>LOCATION</th>
<th>DURATION</th>
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</thead>
<tbody>
<tr>
<td>70</td>
<td>Perth</td>
<td>3 years full-time</td>
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<th>STUDY MODE</th>
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<th>CRICOS CODE</th>
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<td>013905G</td>
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</table>

* International students studying in Australia on a student visa are not eligible to study part-time or fully online.
** Due to unit prerequisites, the course duration is extended for those commencing in July.

DOUBLE MAJORS
Economics and: Finance; International Relations; Management; Marketing

DOUBLE DEGREES: See page 52
PORTFOLIO ENTRY: See page 54

COURSE STRUCTURE
Correct as at December 2016 but subject to change.
Year 1
- Bachelor of Commerce common core units
  - Microeconomic Principles
Year 2
- Macroeconomic Principles
- Applied Economics
  - Microeconomic Theory
Year 3
- Quantitative Techniques for Business
  - Econometric Principles
- Advanced Applied Economics
  - Economic Modelling DR
  - 4 elective, minor or second major units
  - Business Capstone

BACHELOR OF COMMERCE MAJOR
ECONOMICS

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<tr>
<th>INDICATIVE ATAR 2016</th>
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</table>

* International students studying in Australia on a student visa are not eligible to study part-time or fully online.
** Due to unit prerequisites, the course duration is extended for those commencing in July.

INDICATIVE ATAR 2016: 70
LOCATION: Perth
DURATION: 3 years full-time

STUDY MODE: Full-time, Part-time*
INTAKE: Feb, Jul**
CRICOS CODE: 013905G

PREREQUISITES: None

DESIRED STAT: At least Mathematics Applications ATAR or equivalent

WE and either V or Q

* International students studying in Australia on a student visa are not eligible to study part-time or fully online.
** Due to unit prerequisites, the course duration is extended for those commencing in July.

CONSIDER THIS: At least Mathematics Applications ATAR or equivalent

FURTHER STUDY: A Bachelor of Commerce (Honours) is available by invitation only on a competitive basis.

NEXT STEPS
CAREER OPPORTUNITIES
- Business analyst
- Domestic/foreign policy advisor
- Econometrician
- Economic consultant
- Economist

EMPLOYMENT INDUSTRIES
- Commercial and investment banks
- Consultancy firms
- International agencies and government departments
- Major corporations in the resources sector

FURTHER STUDY
A Bachelor of Commerce (Honours) is available by invitation only on a competitive basis.
Entrepreneurs can be found in all types of industries. What they have in common is ambition, an ability to think outside the box and the love of a personal challenge. Does this sound like you?

If you want to pave your own way and bring ideas to life rather than work for someone, you could be an entrepreneur in the making.

This major is designed for enterprising people who want to start their own business, or work as internal corporate entrepreneurs. You’ll gain skills in problem solving, planning, organising and managing innovation.

You’ll study the foundations of business and take a number of units that develop your skills, knowledge and expertise in developing, running and growing an entrepreneurial venture.

You will also gain skills in management, problem solving, planning, organisation and managing change. The practical approach of this major gives you the chance to interact with real entrepreneurs and receive industry experience.

Entrepreneurship graduates find employment in a diverse range of industries.

PROFESSIONAL MEMBERSHIPS
Australian Institute of Management

WORK INTEGRATED LEARNING
Our staff have strong industry links, have experience sitting on boards of successful small business advisory organisations, and are active researchers in the entrepreneurship and small business fields.

You’ll also have opportunities to interact with real entrepreneurs and their businesses. In your final semester, you’ll work on a simulated consultancy project to road-test your skills.

You can apply for an internship through the Business Internship unit.

NEXT STEPS
CAREER OPPORTUNITIES
- Business manager
- Business owner or partner
- Entrepreneur
- Intern

EMPLOYMENT INDUSTRIES
- Family businesses
- Public sector organisations
- Start ups

FURTHER STUDY
- Master of Business Administration (Global)
- Master of International Business and Entrepreneurship

"What I enjoy most about my degree is the ability to learn in-depth knowledge about business topics and discover areas of business I was unaware of. Being challenged to succeed in an area I’m passionate about has really contributed to my positive study experience at Curtin."

Rob Di Giovanni
Bachelor of Commerce (Entrepreneurship and Marketing)

CURTIN HAS A DEDICATED CENTRE FOR ENTREPRENEURSHIP
Since its foundation in 1995, the Curtin Centre for Entrepreneurship has trained more than 4,000 Western Australian business owners to manage and grow their businesses.

business.curtin.edu.au/schools-and-departments/centre-for-entrepreneurship

SUCCESSFUL ENTREPRENEURS
- Andrew Forrest; Founder Fortescue Metals Group
- Janine Allis; Founder Boost Juice
- Lisa Messenger; Founder of The Messaging Group
- Mick Malone; Managing Director iNet

COURSE ESSENTIALS

<table>
<thead>
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<th>LOCATION</th>
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<td>IAE and either V or Q</td>
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</tbody>
</table>

*International students studying in Australia on a student visa are not eligible to study part-time or fully online.

^Singapore only.

DOUBLE MAJORS
Entrepreneurship and: Accounting; Marketing

DOUBLE DEGREES: See page 52

PORTFOLIO ENTRY: See page 54

CURRICULUM
Correct as at December 2016 but subject to change.

Year 1
- Bachelor of Commerce common core units
- Small Business Planning

Year 2
- Human Resource Management Introduction
- Entrepreneurship
- Managing Operations OR Professional Practice in Management
- Environmental Issues in Business OR Company Law for Business
- 4 elective, minor or second major units

Year 3
- Management of Innovation OR Event Management
- Small Business Growth OR Introduction to Australian Tax Law
- 4 elective, minor or second major units
- Business Capstone

LENT YOUR IDEA GROW
Do you have an idea or innovation that could become a high-growth business? Join the Curtin Ignition Program to learn, develop, trial and prepare your business ideas for the commercial environment. Curtin offers a number of scholarships to support current student and staff participation in the program.

business.curtin.edu.au/ignition
BACHELOR OF COMMERCE MAJOR
EVENT MANAGEMENT

An event management qualification can create opportunities for you to work at the core of business, leisure, sporting and cultural activities, in many countries.

Event managers are in charge of developing, organising and promoting events such as exhibitions, festivals, conferences, product launches and fundraisers. This major provides you with the knowledge and skills needed to succeed when managing events in Australia and overseas. You will study the sustainable development of events, the impact of events on the local and global economy, critical aspects of event planning and management and the role of risk in event management.

You’ll gain transferable skills in critical thinking, research, academic writing, communication, teamwork and ethical reasoning. You can enhance your studies with a secondary major in public relations or choose from a range of elective units to support your career goals.

WORK INTEGRATED LEARNING
As an event management student you can undertake an internship to help organise a real-event, such as the Chevron City to Surf marathon, the Cancer Council Relay for Life or the Perth Royal Show. You can also apply for an internship through the Business Internship unit.

NEXT STEPS

CAREER OPPORTUNITIES
• Event coordinator
• Event executive
• Event director
• Event manager
• Marketing officer
• Public relations officer

EMPLOYMENT INDUSTRIES
• Conference, exhibition, sporting events and arts venues
• Government departments
• Hotels and resorts
• Private and public companies
• Public relations consultancies

FURTHER STUDY
• Graduate Certificate/Graduate Diploma/Master of Project Management
• Graduate Diploma/Master of Marketing
• Master of Business Administration (Global)

“The course units are very specific to what I wanted to study and also targeted to what students actually need when they graduate. I enjoy hands-on experience and working with real clients to help solve real problems. I’ve also thoroughly enjoyed the work experience component because it equipped me with skills found outside of the classroom.”

Stacey Kostany
Bachelor of Commerce (Event Management and Public Relations)

When you manage an event, you may need to:
• work to an agreed brief and concept
• find a venue
• source suppliers and entertainment
• organise invitations and registrations
• find sponsors for the event
• make travel arrangements
• book keynote speakers
• organise marketing materials
• book equipment, food and beverages
• select and order merchandise.
HUMAN RESOURCE MANAGEMENT
AND INDUSTRIAL RELATIONS

Human Resources (HR) incorporates the management of people and their employment relationships within organisations. Industrial Relations (IR) is a field within HR that deals with the relationships between employers and employees.

INDUSTRIAL RELATIONS

Note: This major can only be taken as a double major with Human Resource Management.

Industrial Relations focuses on ensuring that businesses comply with industrial relations laws. This major covers the relationship between management and the workforce, and the influence of unions, employers, and the government. You will study the formal framework of industrial relations, forms of bargaining, negotiation processes, grievance processes, industrial action, and dispute resolution.

PROFESSIONAL MEMBERSHIPS

Australian Human Resources Institute and Industrial Relations Society of Western Australia.

WORK INTEGRATED LEARNING

As a human resource management or industrial relations student, you have the option of taking an internship in organisations such as Bankwest, Main Roads Western Australia, and Qantas, amongst others. These internships allow you to understand the complex and challenging dynamics of contemporary business organisations. You can also apply for an internship through the Business Internship unit.

PROFESSIONAL ACCREDITATION

Australian Human Resources Institute.

NEXT STEPS

CAREER OPPORTUNITIES

• Change management specialist
• Employee relations consultant
• Human resources officer/consultant
• Industrial relations officer
• Learning and development consultant
• Recruitment consultant
• Trade union official

EMPLOYMENT INDUSTRIES

• Accounting firms
• Government departments
• Investment banks
• Insurance companies
• Public relations consultancies
• Resources sector

FURTHER STUDY

• Master of Business Administration (Global)
• Master of Human Resources
• Master of International Business and Entrepreneurship

“Choosing this course I knew I would receive a globally recognised degree which would give me many opportunities to work anywhere in the world. Doing a double degree has also opened up many potential career pathways for me.”

Emma De Giorgio
Bachelor of Laws and Bachelor of Commerce (Human Resource Management)

BACHELOR OF COMMERCE MAJORS

HUMAN RESOURCE MANAGEMENT

An organisation’s HR strategy focuses on maximising the return on their human resources, while undertaking financial risk assessment. HR involves managing training, workforce planning and development, recruitment activities, remuneration and benefits, staff conduct and performance, and staff retention.

In this major you will also study HR strategy, human capital, attraction and retention of staff, learning and development, pay systems, rewards and recognition, performance management, employee motivation and engagement, workforce planning and workplace relations.

Our academics apply the latest theories and trends to this evolving field and you will develop the knowledge and abilities to work in a wide range of industries both in Australia and overseas.

PROFESSIONAL MEMBERSHIPS

Australian Human Resources Institute and Industrial Relations Society of Western Australia.

WORK INTEGRATED LEARNING

As a human resource management or industrial relations student, you have the option of taking an internship in organisations such as Bankwest, Main Roads Western Australia, and Qantas, amongst others. These internships allow you to understand the complex and challenging dynamics of contemporary business organisations. You can also apply for an internship through the Business Internship unit.

NEXT STEPS

CAREER OPPORTUNITIES

• Change management specialist
• Employee relations consultant
• Human resources officer/consultant
• Industrial relations officer
• Learning and development consultant
• Recruitment consultant
• Trade union official

EMPLOYMENT INDUSTRIES

• Accounting firms
• Government departments
• Investment banks
• Insurance companies
• Public relations consultancies
• Resources sector

FURTHER STUDY

• Master of Business Administration (Global)
• Master of Human Resources
• Master of International Business and Entrepreneurship

“Choosing this course I knew I would receive a globally recognised degree which would give me many opportunities to work anywhere in the world. Doing a double degree has also opened up many potential career pathways for me.”

Emma De Giorgio
Bachelor of Laws and Bachelor of Commerce (Human Resource Management)
Multinational businesses with production or operations in more than one country need talented and culturally sensitive individuals to look after their interests overseas.

To successfully work in international business, you must have an appreciation of a country’s culture and business practices, as well as extensive business knowledge.

This major gives an international focus to your business career. You can learn to analyse business systems in different countries and international markets, navigate your way around international business environments and may gain the personal attributes and competencies you need to be successful in international business, including working in cross-cultural teams.

Learning is practical and focuses on current issues and cases. You can develop high-level skills in management, problem solving, planning, organising and managing change, which can help to prepare you for a career in global business.

WORK INTEGRATED LEARNING
You can apply for an internship through the Business Internship unit. Past students have helped solve existing problems within real global organisations such as Renault, Celebrity Fashions and Ashok Leyland, which is based in India.

NEXT STEPS
CAREER OPPORTUNITIES
- Corporate affairs manager
- Customs broker
- Foreign affairs and trade officer
- Import/export manager
- International business development manager
- International trade specialist
- Procurement services manager

EMPLOYMENT INDUSTRIES
- Consulting firms
- Government departments
- Import and export companies
- International banking firms
- International consultancy
- International organisations

FURTHER STUDY
High achieving students may complete an additional honours year enabling them to undertake their own significant research project.

“The opportunities my course provided me included academic scholarships that helped me stand out from the crowd, internship opportunities with the United States Consular General Office, and many more professional opportunities in the international trade and development industry.”

Cecelia Sing Yee Kok
Bachelor of Commerce (International Business) and Bachelor of Arts (Chinese)

PASAR MALAM
Be immersed in the sights, sounds, smells and tastes from every corner of the globe at Pasar Malam. It’s the Indonesian and Malay phrase for ‘night market’ and is fast becoming one of the biggest events on the Curtin calendar.
BACHELOR OF COMMERCE MAJOR
LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Logistic and supply chain professionals manage the supply of goods and services from the supplier through to the customer in the fastest, safest and most cost-effective way possible.

Throughout the major you’ll cover the foundations and techniques of management, law, supply chain management, purchasing and procurement. A range of issues applicable to strategic procurement, such as competitive conduct, strategy, logistics and management will be examined.

You’ll also study topics in operations management and project management. Studying this major prepares you for employment in transport, purchasing, distribution, manufacturing and retail.

Curtin is the only university in Western Australia to offer an undergraduate qualification in logistics and supply chain management.

PROFESSIONAL MEMBERSHIPS
Chartered Institute of Logistics and Transportation Australia (CILTA).

WORK INTEGRATED LEARNING
You can get involved in the Information Systems Professional Practice program, supported by the Australian Computer Society Foundation, and the Fresh Connection student competition. You can also apply for an internship through the Business Internship unit.

NEXT STEPS

CAREER OPPORTUNITIES
• Inventory and supply officer
• Logistics coordinator
• Operations manager
• Procurement officer
• Supply chain analyst
• Transport administrator

EMPLOYMENT INDUSTRIES
• Manufacturing companies
• Mining companies
• Oil and gas exploration
• Planning and operations departments
• Third-party logistics providers

FURTHER STUDY
• Graduate Certificate of Business
• Master of Business Administration (Global)
• Master of Supply Chain Management

“In my current role, developing business cases and conducting professional presentations are common tasks. My course has given me an edge not only with a body of knowledge but also with the ability to gather the facts and present them to a high standard.”

Zachary Hall
Business Analyst, Akram
Bachelor of Commerce (Logistics and Supply Chain Management)

Over the five years to November 2019, the number of job openings for supply and distribution managers is expected to be above average.


Curtin is collaborating with Massachusetts Institute of Technology on a MicroMasters credential in Supply Chain Management, to provide new options for online postgraduate learners around the globe.

DOUBLE MAJORS
Logistics and Supply Chain Management and: Business Information Systems (Professional); Marketing.

PORTFOLIO ENTRY: See page 54

COURSE STRUCTURE
Correct as at December 2016 but subject to change.
Year 1
Bachelor of Commerce common core units
Supply Chain Information Management
Year 2
Business Statistics OR
Introductory Systems Analysis and Design
Introduction to Purchasing and Procurement
Quantitative Modelling OR
Business Applications Overview of Strategic Procurement
4 elective, minor or second major units
Year 3
Strategic Supply Chain and Logistics Management
Operations and Materials Management
Informatics Project Management
4 elective, minor or second major units
Business Capstone

INDICATIVE ATAR 2016
70

LOCATION
Perth, Malaysia, Singapore

DURATION
3 years full-time

STUDY MODE
Full-time, Part-time*

INTAKE
Feb, Jul, Nov

CRICOS CODE
019905G

PREREQUISITES
None

ATAR
At least Mathematics Applications ATAR or equivalent
WE and either V or Q

*International students studying in Australia on a student visa are not eligible to study part-time or fully online.
^Singapore only.

Source: Curtin University 2016
BACHELOR OF COMMERCE MAJOR
MANAGEMENT

Management knowledge and skills are valued and needed in small-to-medium enterprises, not-for-profit organisations, large corporations and government, both locally and globally.

Management is about taking a leading role: supervising and mentoring staff, balancing budgets, and ensuring tasks and projects are completed successfully, together with recognising issues such as values, ethics and sustainability. It means taking responsibility, being entrepreneurial, getting things done and making the most of your staff and resources.

This major focuses on the key challenges facing managers today and in the future. You can learn skills in problem solving, decision-making, critical thinking, communicating with people and handling budgets.

You’ll also learn how organisations work, how to make plans, how to manage change, how to consider ethics and sustainability and how to be an innovative leader.

PROFESSIONAL MEMBERSHIPS
Australian Institute of Management

WORK INTEGRATED LEARNING
You can apply for an internship through the Business Internship unit and help solve an existing problem within a real organisation such as Bankwest or Main Roads Western Australia.

NEXT STEPS

CAREER OPPORTUNITIES
• Business or retail manager
• Management consultant
• Service delivery manager
• Team leader

EMPLOYMENT INDUSTRIES
• Consulting firms
• Finance sector
• Government departments
• Industrial and commercial organisations
• Training and development companies

FURTHER STUDY
• Master of Business Administration (Global)
• Master of International Business and Entrepreneurship

“I currently work as an analyst in business banking with Macquarie Bank. My Curtin degree provided me with a stepping stone to launch my career as it helped to enhance my business knowledge and provided a variety of opportunities. I acquired a solid understanding of the business world, as well as technical and interpersonal skills to navigate the industry and successfully work in an organisation.”

Stephanie Rossi
Bachelor of Commerce (Human Resource Management and Management)

CURRICULUM
Year 1
Bachelor of Commerce common core units
Organisational Behaviour

Year 2
Human Resource Management Introduction OR Safety and Environmental Health Law
Business Sustainability
International Management
Entrepreneurship
4 elective, minor or second major units

Year 3
Managing Change
Strategic Management
Business Ethics
4 elective, minor or second major units
Business Capstone

“Indicative ATAR 2016: 70
Location: Perth, Malaysia, Mauritius, Singapore, Online
Duration: 3 years full-time

Study Mode
Full-time, Part-time*

CRICOS Code
01905G

Prerequisites
None

Desirable:
At least Mathematics Applications ATAR or equivalent
WE and either V or Q

*International students studying in Australia on a student visa are not eligible to study part-time or fully online.

Singapore only.

Double Majors
Management and: Economics; Finance; Human Resource Management; Marketing; Public Relations.

Double Degrees: See page 52

Portfolio Entry: See page 54

Next Steps
Career Opportunities
• Business or retail manager
• Management consultant
• Service delivery manager
• Team leader

Employment Industries
• Consulting firms
• Finance sector
• Government departments
• Industrial and commercial organisations
• Training and development companies

Further Study
• Master of Business Administration (Global)
• Master of International Business and Entrepreneurship

Professional Memberships
Australian Institute of Management

Work Integrated Learning
You can apply for an internship through the Business Internship unit and help solve an existing problem within a real organisation such as Bankwest or Main Roads Western Australia.

Course Structure
Correct as at December 2016 but subject to change.
Year 1
Bachelor of Commerce common core units
Organisational Behaviour

Year 2
Human Resource Management Introduction OR Safety and Environmental Health Law
Business Sustainability
International Management
Entrepreneurship
4 elective, minor or second major units

Year 3
Managing Change
Strategic Management
Business Ethics
4 elective, minor or second major units
Business Capstone

Course Essentials
Indicative ATAR 2016: 70
Location: Perth, Malaysia, Mauritius, Singapore, Online
Duration: 3 years full-time

Study Mode
Full-time, Part-time*

CRICOS Code
01905G

Prerequisites
None

Desirable:
At least Mathematics Applications ATAR or equivalent
WE and either V or Q

*International students studying in Australia on a student visa are not eligible to study part-time or fully online.

Singapore only.
Marketing is one of the most important functions in a successful business. It is used to differentiate products and services in the marketplace, effectively communicate with an intended audience, and develop strategies to maximise consumer value, sales and profits.

Marketers blend advertising, promotions, digital and social media marketing, public relations, retailing and sales strategies to promote an organisation’s brand, products and services.

This major gives you the chance to explore a wide area of marketing, including international and internet marketing, pricing, promotion and distribution strategies.

You’ll also analyse the behaviour of competitors and customers to discover how marketing can be used to predict customer demand for products, services and ideas.

PROFESSIONAL MEMBERSHIPS
Australian Marketing Institute
The Communications Council Education Network.

WORK INTEGRATED LEARNING
As a marketing student you’ll have opportunities to attend free on-campus workshops, interact with industry professionals, solve real business problems and present your ideas directly to management representatives.

Our partnerships with key industry bodies ensure our curriculum is up-to-date and meeting the needs of industry.

You can apply for an internship through the Business Internship unit.

NEXT STEPS

CAREER OPPORTUNITIES
- Digital marketing specialist
- Fundraising coordinator
- Marketing assistant
- Marketing communications manager
- Market research analyst
- Product manager

EMPLOYMENT INDUSTRIES
- Advertising agencies
- Government departments
- Leisure and tourism industry
- Manufacturing companies
- Retailers and wholesalers
- Service industries

FURTHER STUDY
- Master of Marketing

“...in the Strategic Marketing unit we had a large group assignment that required us to write a strategic marketing plan for a real client based in Hong Kong who was looking to expand into Australia. My group was selected to present our plan to the CEO and Associate Director of the company. What was even better was being offered an internship at the company because our strategic marketing plan and presentation was so good.”

Christian Ford
Bachelor of Commerce (Management and Marketing)

The ‘Humans of Curtin’ campaign was awarded the 2016 Australian Marketing Institute Award in the Corporate Responsibility category.

Humans of Curtin is a campaign dedicated to profiling the unique stories of Curtin students, staff and alumni.

curtinuniversity.tumblr.com
**BACHELOR OF COMMERCE MAJORS**

**PROPERTY; PROPERTY DEVELOPMENT AND VALUATION**

Ever evolving, the property industry shapes cities and drives economies. Skilled property professionals are an essential part of the industry and are involved in property development, property valuation, property investment, property analysis, and residential and commercial real estate sales.

Our courses are strongly connected to industry through double accreditation and the use of industry professionals, delivering practical experiences with technical skills that can be applied throughout the world. These courses are ideal if you are looking for a defined career path.

**PROPERTY**

Note: This major can only be taken as a double major with Finance or Marketing.

Combined with a major in finance or marketing, this major will develop your skills in economics, law, construction and finance to deliver the knowledge required for a career in property.

You’ll learn to analyse property investments and developments, gain an insight into the structure and operations of the real estate industry and develop the essential legal, analytical and economic skills required to begin a career in property.

**PROFESSIONAL ACCREDITATION**

When studied with the Finance major, Royal Institution of Chartered Surveyors (Royal Institute of Chartered Surveyors (Certified Practising Valuer)) Australian Property Institute (Australian Property Institute) and Business Agents License (Department of Commerce WA Real Estate) will be taught by experienced industry professionals and researchers.

**PROFESSIONAL MEMBERSHIPS**

Royal Institute of Chartered Surveyors

**WORK INTEGRATED LEARNING**

In the final year of the Property Development and Valuation major you will undertake a three-week practical placement under the guidance of a fully qualified Australian Property Institute member. In either major, you can also apply for an internship through the Business Internship unit.

**PROPERTY DEVELOPMENT AND VALUATION**

Note: This major is not available to international students.

In this major, you will cover economics, finance, law, construction, sustainability and investment analysis. An industry-focused teaching structure means you’ll be taught by experienced industry professionals and researchers.

**EMPLOYMENT INDUSTRIES**

- Asset management companies
- Banks and investment institutions
- International property companies
- Property developers
- State and local government
- Valuation firms

**FURTHER STUDY**

- Graduate Certificate in Applied Finance
- Master of Commerce (Applied Finance)

**NEXT STEPS**

**CAREER OPPORTUNITIES**

- Commercial sales agent
- Investment analyst
- Property finance professional
- Property developer
- Property manager
- Valuer

Property courses deliver a practical experience allowing our students to engage with representatives from the Western Australian property industry. Property Development and Valuation major students undertake a practical placement in a valuation firm under the guidance of an industry mentor.

“The Valuation Practice unit was a very positive experience for me. I learned plenty during that time specifically being exposed to a real work situation and working around many experienced valuers that all have a great knowledge of the profession. Meeting industry professionals during the placement means I now have those contacts for the future which is invaluable.”

Laura Zellesco

Evan Graf Undergraduate Scholar, Stockland Property Group

Bachelor of Commerce (Property Development and Valuation)

**PROPERTY**

Property and: Finance, Marketing

**DOUBLE DEGREES:** See page 52

**PORTFOLIO ENTRY:** See page 54

**COURSE STRUCTURE**

Correct as at December 2016 but subject to change.

**PROPERTY**

Year 1

Bachelor of Commerce common core units

Property Principles

Year 2

Property Economics

Property Market Analysis

Property Investment Analysis

Property Valuation Methodology

4 Finance major or Marketing major units

Year 3

Property Development

Property Finance

Property Capital Markets

4 Finance major or Marketing major units

Business Capstone

**PROPERTY DEVELOPMENT AND VALUATION**

Year 1

Bachelor of Commerce common core units

Property Principles

Year 2

Property Economics

Property Market Analysis

Property Construction

Property Law for Business

Property Investment Analysis

Property Valuation Methodology

2 elective or minor units

Year 3

Property Development

Specialised Property Valuation

Property Finance

Property Valuation Practice

Property Capital Markets

2 elective or minor units

Business Capstone

**STUDY MODE**

Full-time, part-time*

**LOCATION**

Perth

**DURATION**

3 years full-time

**INDICATIVE ENROLMENT**

70

**CIRCUIT CODE**

01905G

**PRE-REQUISITES**

None

*International students studying in Australia on a student visa are not eligible to study part-time or fully online.

*At least Mathematics Applications ATAR or equivalent

**DESIRABLE**

See page 52

**INDICATIVE ATAR 2016**

- Finance major or Marketing major units

**WE AND EITHER V OR Q**

- Year 1

- Year 2

- Year 3

**PORTFOLIO ENTRY**

See page 54

**STUDY MODE**

Full-time, part-time*

**INDICATIVE ATAR 2016**

- Finance major or Marketing major units

**WE AND EITHER V OR Q**

- Year 1

- Year 2

- Year 3

**PORTFOLIO ENTRY**

See page 54

**STUDY MODE**

Full-time, part-time*

**INDICATIVE ATAR 2016**

- Finance major or Marketing major units

**WE AND EITHER V OR Q**

- Year 1

- Year 2

- Year 3

**PORTFOLIO ENTRY**

See page 54

**STUDY MODE**

Full-time, part-time*

**INDICATIVE ATAR 2016**

- Finance major or Marketing major units

**WE AND EITHER V OR Q**

- Year 1

- Year 2

- Year 3

**PORTFOLIO ENTRY**

See page 54

**STUDY MODE**

Full-time, part-time*

**INDICATIVE ATAR 2016**

- Finance major or Marketing major units

**WE AND EITHER V OR Q**

- Year 1

- Year 2

- Year 3

**PORTFOLIO ENTRY**

See page 54

**STUDY MODE**

Full-time, part-time*

**INDICATIVE ATAR 2016**

- Finance major or Marketing major units

**WE AND EITHER V OR Q**

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**PORTFOLIO ENTRY**

See page 54

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- Year 2

- Year 3

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See page 54

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- Year 3

**PORTFOLIO ENTRY**

See page 54

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- Year 2

- Year 3

**PORTFOLIO ENTRY**

See page 54

**STUDY MODE**

Full-time, part-time*

**INDICATIVE ATAR 2016**

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**WE AND EITHER V OR Q**

- Year 1

- Year 2

- Year 3

**PORTFOLIO ENTRY**

See page 54

**STUDY MODE**

Full-time, part-time*

**INDICATIVE ATAR 2016**

- Finance major or Marketing major units

**WE AND EITHER V OR Q**

- Year 1

- Year 2

- Year 3

**PORTFOLIO ENTRY**

See page 54

**STUDY MODE**

Full-time, part-time*

**INDICATIVE ATAR 2016**

- Finance major or Marketing major units

**WE AND EITHER V OR Q**

- Year 1

- Year 2

- Year 3

**PORTFOLIO ENTRY**

See page 54

**STUDY MODE**

Full-time, part-time*
BACHELOR OF COMMERCE MAJOR
PUBLIC RELATIONS

Public relations professionals work in a wide variety of organisations and industries. They may provide advice to management and decision-makers at the highest level, and work closely with the media.

Public relations is about managing communications, reputation and relationships for organisations. It involves attracting and retaining the support of customers, employees, investors, communities and other stakeholders critical to an organisation’s success.

The Public Relations major will teach you how to plan and develop effective communication strategies, and how to put those plans into action and measure their effectiveness. It will also prepare you for managing relationships and engaging with stakeholders, as well as primary decision-makers.

You will learn how the digital environment has affected communications and discuss the practice of ethical media relations, issues and crisis management in a local, national and international context.

PROFESSIONAL ACCREDITATION
Public Relations Institute of Australia

WORK INTEGRATED LEARNING
As a public relations student, you’ll gain hands-on experience by developing strategies for real organisations. You’ll undertake a professional internship in your final year. The internship component of the Public Relations major requires you to complete a minimum of twenty working days with an employer in a public relations capacity.

You can also apply for an internship through the Business Internship unit.

NEXT STEPS

CAREER OPPORTUNITIES
• Communications strategist
• Internal communications coordinator
• Public relations coordinator
• Social media manager

EMPLOYMENT INDUSTRIES
• Corporations
• Event management companies
• Marketing communications consultancies
• Not-for-profit sector
• Public relations agencies

FURTHER STUDY
• Master of Marketing

“Curtin offers a double major in marketing and public relations from a commerce perspective, which sets it apart from other Western Australian universities. High-ranking PR and marketing professionals are increasingly sitting in on executive management positions, so I want to graduate with a complete understanding of the business environment while still being encouraged to be creative.”

Jessica Lynch
Bachelor of Commerce (Marketing and Public Relations)

Public Relations student Imogen Clark travelled to Kuala Lumpur for a four-week placement with GO Communications. Imogen worked on client projects for Malaysian national clients such as Kenny Rogers, Sunway Hotels & Resorts and Australian client, Tourism Victoria.

GO Communications specialises in media relations, brand management, corporate social responsibility, events management and production, crisis communication and digital strategy.

COURSE ESSENTIALS

<table>
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<tr>
<th>INDICATIVE ATAR 2016</th>
<th>LOCATION</th>
<th>DURATION</th>
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<tr>
<td>70</td>
<td>Perth, Malaysia, Mauritius</td>
<td>3 years full-time</td>
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<tr>
<th>STUDY MODE</th>
<th>INTAKE</th>
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<tbody>
<tr>
<td>Full-time, Part-time*</td>
<td>Feb, Jul</td>
<td>013905G</td>
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</table>

PREREQUISITES
None

DESIRABLE
At least Mathematics Applications ATAR or equivalent and either V or Q

*International students studying in Australia on a student visa are not eligible to study part-time or fully online.

DOUBBLE MAJORS
Public Relations and: Advertising; Event Management; Journalism; Marketing; Tourism and Hospitality

DOUBBLE DEGREES: See page 52

PORTFOLIO ENTRY: See page 54

COURSE STRUCTURE
Correct as at December 2016 but subject to change.

Year 1
Bachelor of Commerce common core units

Public Relations Foundations

Year 2
Public Relations Techniques
Public Relations Law
Transmedia Storytelling
Cross-cultural Communication

4 elective, minor or second major units

Year 3
Contemporary Practice
Public Relations Planning and Evaluation
Public Relations Internship

4 elective, minor or second major units

Business Capstone
Tourism and hospitality are rapidly growing industries that offer a variety of career paths in areas such as tourism development, events and festival organisation, and hotel resort management.

Employers in this field need people who enjoy travel, meeting new people and sharing exceptional experiences with others. This major provides you with the knowledge and skills to become an effective manager in the tourism and hospitality sectors in Australia and overseas.

Study includes examining contemporary issues in international tourism, sustainability of the tourism and hospitality sectors, the impacts of tourism and events on the local and global economy, destination management, critical aspects of hospitality management and the role of marketing in tourism and hospitality.

**WORK INTEGRATED LEARNING**

This major gives you the opportunity to gain hands-on experience at tourism hotspots through regular study tours and field trips. Past field trip destinations have included:

- AQWA
- Margaret River
- Monkey Mia
- Perth Zoo
- Swan Valley.

You can also apply for an internship through the Business Internship unit.

**NEXT STEPS**

**CAREER OPPORTUNITIES**

- Corporate travel consultant
- Resort manager
- Restaurant and catering manager
- Tourism information officer
- Tourism manager

**EMPLOYMENT INDUSTRIES**

- Convention centres
- Destination management organisations
- Event companies
- Government departments
- Hotels and restaurants

**FURTHER STUDY**

- Master of Business Administration (Global)

“*My chosen degree and connections through Curtin enabled me to attend national conferences and build networks that I otherwise wouldn’t have been able to, including the Council for Australasian Tourism and Hospitality Education Conference in Adelaide.*”

Emma Gaunt
Event Development Executive, Tourism Western Australia.

Bachelor of Commerce (Hons) (Tourism and Hospitality, and Public Relations)

**COURSE ESSENTIALS**

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<th>PREREQUISITES</th>
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<tr>
<td>None</td>
<td>At least Mathematics Applications ATAR or equivalent</td>
<td>WE and either V or Q</td>
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*International students studying in Australia on a student visa are not eligible to study part-time or fully online.

**DOUBLE MAJORS**
Tourism and Hospitality and: Marketing; Public Relations

**DOUBLE DEGREES:** See page 52

**PORTFOLIO ENTRY:** See page 54

**COURSE STRUCTURE**
Correct as at December 2016 but subject to change.

**Year 1**
Bachelor of Commerce common core units
Sustainable Tourism Management

**Year 2**
Hospitality Industry Management
Tourism Marketing
Sustainable Event Development
Managing Tourism Destinations
4 elective, minor or second major units

**Year 3**
Event Management
Contemporary Issues in Tourism
Dynamics of Hospitality Industry Management
4 elective, minor or second major units

**Business Capstone**

*Note: Core units for this major are currently under review which may result in changes to these units. Please refer to the website for the most up-to-date unit information.*
Do you want to undertake a challenging management role in a global business environment? The Bachelor of Business Administration will provide you with expertise in the general management area.

This wide-ranging degree can offer you a variety of opportunities for a career in business and management. It is designed for school leavers seeking a degree that will provide expertise in general management, and mature-age students with business experience.

There is a range of introductory topics, and you will undertake specialist units emphasising decision making, human resource issues, international issues and work-related projects.

The course positions you well to interact in a global business environment and you may have the opportunity to study overseas. Additional skills can be gained by taking elective units from outside your main field of specialisation. For example, language units.

You will graduate with expertise in general management and the ability to specialise in areas such as small business and entrepreneurship, human resources and international management.

WORK INTEGRATED LEARNING
As part of the Business Capstone common core unit, you’ll take part in a competition to run the most successful virtual company. You may also participate in industry-based projects and international study tours. You can also apply for an internship through the Business Internship unit to gain professional work experience while you study.

Through our partnership with the Chamber of Commerce and Industry of Western Australia, you could intern at a relevant business and work on a real-world project related to your area of study. Internships are selected through a competitive process.

NEXT STEPS
CAREER OPPORTUNITIES
- Branch manager
- Business administrator
- Operations manager
- Senior manager

EMPLOYMENT INDUSTRIES
- Corporations
- Government agencies
- Not-for-profit organisations
- Resources sector

FURTHER STUDY
- Graduate Certificate of Business
- Master of Business Administration (Global)

COURSE ESSENTIALS

<table>
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<th>BACHELOR OF BUSINESS ADMINISTRATION</th>
<th>LOCATION</th>
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<th>CORE REQUIREMENTS</th>
<th>INDICATIVE ATAR 2016</th>
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PREREQUISITES
None

DEGREE
At least Mathematics Applications ATAR or equivalent

STAT
WE and or V or Q

*International students studying in Australia on a student visa are not eligible to study part-time or fully online.
**Due to unit prerequisites, the course duration is extended for those commencing in July.

COURSE STRUCTURE
Correct as at December 2016 but subject to change:

**Year 1**
- Introduction to Accounting
- Business Law
- Introduction to Economics
- Communication in Business
- Introduction to Business Information Systems
- Fundamentals of Management
- Discovering Marketing
- Microeconomic Principles

**Year 2**
- Introduction to Business Information Systems
- Fundamentals of Management
- Discovering Marketing
- Microeconomic Principles
- Financial Management
- Human Resource Management
- Introduction to Finance Principles
- 4 elective or minor units

**Year 3**
- Organisational Behaviour
- Strategic Management
- Managing Change
- 4 elective or minor units

**Business Capstone**
DOUBLE DEGREES

Studying for two degrees at once means you’ll graduate with double the qualifications, but in less than double the time. A double degree increases your skills and knowledge across two different learning areas and gives you more career opportunities and choices. You’ll study units from both courses, but the condensed program structure means it may take only 12 to 18 months longer than a single degree.

There are a select number of majors under the Bachelor of Commerce degree that are available to study as a double degree. You can combine these majors with selected degrees and majors in arts, law, science and engineering. Refer to the table below to design your perfect degree.

### COURSE ESSENTIALS

**BACHELOR OF ARTS AND BACHELOR OF COMMERCE**

CRICOS Code: 072465D

Indicative ATAR: 70

STAT: WE and V

Prerequisites: None

Duration: 4 years full-time

Location: Perth, online

Desirable: At least Mathematics: Applications ATAR or equivalent

Intake: Feb, Jul

Study mode: Full-time, part-time*

Combining studies in arts and commerce has many benefits, including the ability to think outside the box and utilise both the left and right sides of the brain.

Available arts majors:
- Anthropology and Sociology
- Chinese
- Creative Writing
- Geography
- History
- International Relations
- Internet Communications
- Japanese
- Journalism
- Literary and Cultural Studies
- Philosophy
- Screen Arts
- Theatre Arts

**BACHELOR OF SCIENCE AND BACHELOR OF COMMERCE**

CRICOS Code: 074644E

Indicative ATAR: 75

STAT: Not accepted

Prerequisites: Refer to individual science majors at courses.curtin.edu.au

Duration: 4 years full-time

Location: Perth

Desirable: Refer to individual majors at courses.curtin.edu.au

Intake: Feb

Study mode: Full-time, part-time*

In this double degree you’ll graduate with both a Bachelor of Science and a Bachelor of Commerce. The combination of a scientific discipline with business study is designed to provide you with a broad knowledge base leading to the opportunity for diverse career opportunities both in Australia and overseas.

Available science majors:
- Chemistry
- Coastal and Marine Science
- Data Science
- Environmental Biology
- Mathematics
- Physics

**BACHELOR OF ENGINEERING AND BACHELOR OF COMMERCE**

CRICOS Code: 066673M

Indicative ATAR: 80

STAT: Not accepted

Prerequisites: Mathematics: Methods ATAR and at least one of the following courses: Physics ATAR, Chemistry ATAR or Engineering Studies ATAR or equivalent

Duration: 5.5 years full-time

Location: Perth

Desirable: Mathematics Specialist: ATAR

Intake: Feb, Jul

Study mode: Full-time, part-time*

This is an extended, optional program for engineering students. It is designed to further develop your business skills, giving you an added level of experience to take into the first stage of your engineering career after you graduate.

Available engineering majors:
- Civil and Construction Engineering
- Chemical Engineering
- Mechanical Engineering
- Mining Engineering
- Metallurgical Engineering

**BACHELOR OF SCIENCE (APPLIED GEOLOGY) AND BACHELOR OF COMMERCE (FINANCE)**

CRICOS Code: 043262M

Indicative ATAR: 70

STAT: WE and either V or Q

Prerequisites: At least Mathematics: Applications ATAR or equivalent

Duration: 4 years full-time

Location: Perth

Desirable: None

Intake: Feb, Jul*

Study mode: Full-time, part-time*

This double degree covers both exploration/ applied geology and commerce. It provides dual qualifications in these areas and develops graduates with unique opportunities to obtain employment in resource development and related fields involving natural resource management.

**BACHELOR OF LAWS AND BACHELOR OF ARTS**

CRICOS Code: 077965K

Indicative ATAR: 90

STAT: WE and either V or Q

Prerequisites: None

Duration: 4.5 years full-time

Location: Perth and Perth city

Desirable: Mathematics: Applications ATAR or equivalent

Intake: Feb

Study mode: Full-time, part-time*

This double degree is designed to provide you with professional qualifications in both law and commerce. The law degree allows you to practise as a lawyer, while the commerce degree will develop your business knowledge and practical commerce skills.

Available commerce majors:
- Accounting
- Finance
- Human Resource Management
- Marketing
- Taxation

**BACHELOR OF SCIENCE (PSYCHOLOGY) AND BACHELOR OF COMMERCE (HUMAN RESOURCES AND INDUSTRIAL RELATIONS)**

CRICOS Code: 0338593

Indicative ATAR: 70

STAT: WE and either V or Q

Prerequisites: None

Duration: 4 years full-time

Location: Perth

Desirable: At least Mathematics: Applications ATAR or equivalent

Intake: Feb

Study mode: Full-time, part-time*

This degree combination provides you with a highly marketable knowledge of people and human behaviour; and the ability to help resolve issues in the workplace, recruit and engage employees, and improve individual and team performance.

To become a registered psychologist after graduating from this degree, you will need to complete an additional year of undergraduate psychology study and a further two years of skill-based training and/or postgraduate study.

* International online students must study full-time.
** July intake is not available to international students.
+ Students studying Mining Engineering or Metallurgical Engineering will complete part of their degree in Kalgoorlie.
# July intake is available for all majors except Civil and Construction Engineering.

Information in this publication is correct as at February 2017 and is subject to change. Some courses may change after this publication is printed, and/or may not be offered in 2018. Please refer to courses.curtin.edu.au for the most up to date information.
HOW TO APPLY: DOMESTIC STUDENTS

You are a domestic student if you are an Australian citizen or Australian dual citizen, a permanent resident of Australia, a holder of an Australian permanent humanitarian visa or a New Zealand citizen.

CURTIN ENTRY REQUIREMENTS

To be eligible to study a bachelor degree at Curtin, you normally need to have achieved the following:

- graduated from high school and met the requirements of the Western Australian Certificate of Education (WACE) or equivalent interstate high school certificate
- obtained an ATAR equal to or above the cut-off score of the course you wish to study
- achieved a scaled mark of at least 50 in one of the following:
  - English ATAR
  - Literature ATAR
  - English as an Additional Language/Dialect ATAR
- achieved a scaled mark of at least 50 in each prerequisite for your chosen course.

Your year 12 WACE results are valid indefinitely. Scores dating back to 1992 can be converted to the current ranking via the TISC ATAR calculator: atar-calculator.tisc.edu.au

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SECOND SEMESTER INTAKE

If you want to apply for mid-year (second semester) entry, you need to apply directly to the University rather than through TISC. You can apply through our online application system. Find your preferred course at courses.curtin.edu.au and hit Apply-find out how

ADDITIONAL REQUIREMENTS

Some courses have additional entry criteria such as an interview, or submission of a portfolio, police clearance or Working with Children Check.

CREDIT FOR RECOGNISED LEARNING

You may be able to complete your degree in a shorter amount of time. At Curtin we grant credit for units within your course based on your previous study or work experience. It is called credit for recognised learning.

OTHER ENTRY PATHWAYS

If you don’t qualify for entry, don’t worry – there are some other options to help you gain admission.

UNREADY ENABLING PROGRAM

If you don’t meet Curtin’s entry requirements, you can still qualify for a range of business courses after completing the free UnReady Enabling Program.

You must be an Australian citizen, New Zealand citizen or an Australian permanent resident to take the program. If you pass each of the four units in the program, you will be recognised as meeting Curtin’s minimum entry requirements. You can then apply for certain undergraduate courses at Curtin.

PORTFOLIO ENTRY

Alternative entry is available for selected courses for those who can demonstrate equivalence to Curtin’sATAR entry through the submission of a portfolio of work. The portfolio should demonstrate evidence of your academic achievements, qualifications and ability.

If your desired course allows portfolio entry and your submission is successful, you’ll be eligible for entry into that course.

TAKING A GAP YEAR

Once you have been offered a place at Curtin, you can delay starting your course for up to a year. This gives you the opportunity to take a break after high school, travel or get some work experience in your field of interest.

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HOW TO APPLY: INTERNATIONAL STUDENTS

You are considered an international student if you are required to hold a student visa to study in Australia. This includes temporary residents and non-residents of Australia and New Zealand. You can apply to Curtin yourself or through a registered Curtin agent.

Once you have chosen your course, you will need to apply to Curtin for a place. There are several steps to the application process.

1. FIND OUT IF YOU QUALIFY TO STUDY YOUR CHOSEN COURSE

To apply for an undergraduate course, you must satisfy academic entry requirements as well as English language competency requirements. Entry is competitive and you may need to achieve scores higher than the minimum requirements for admission to some courses. You can apply to Curtin before you take your final high school exams.

If you don’t meet the University’s minimum entry requirements for your chosen course, consider taking a study program with Curtin English or Curtin College to help you to obtain the prerequisites you need.

2. GATHER THE REQUIRED DOCUMENTS

You will need to provide certified copies of your previous qualifications and English proficiency documents. Additional documentation may be required for particular courses or personal circumstances.

International.curtin.edu.au/apply/application-documents

Signatures on certified copies of transcripts and award certificates must be accompanied by an ink imprint stamp from one of the following: an authorised Curtin representative, a Curtin International staff member, a person of authority at the issuing institution, a Justice of the Peace, a Commissioner for Oaths/Declarations, or any notary public.

3. APPLY FOR A PLACE

If you are using the services of a Curtin registered agent, you should lodge your application with the agent and contact them if you have any questions throughout the admission process. The following step is only relevant if you are applying to the University yourself.

OPTION 1: ONLINE

Complete the online application form, which takes approximately 40 minutes. Attach certified copies of the required application documents.

curtin.edu/international-application

If your documents are not in an electronic format or cannot be scanned in, submit your application through email, mail or by fax (see option 2).

OPTION 2: EMAIL, MAIL OR FAX

Download and complete the international admission for application form international.curtin.edu.au/apply/how-to and email, mail or fax it to Curtin together with certified copies of the required application documents. The email address, postal address and fax number are provided at the end of the application form.

4. WAIT FOR YOUR OFFER

Assessing your application will take approximately two weeks*. You will be notified if further documents are required and your assessment may be delayed until we receive these documents.

*Please note that this is an approximation. Some applications may take longer to assess dependent on course specifics.

5. RECEIVE YOUR OFFER

If your application is successful, you will receive an offer package comprising:

• a Letter of Offer
• a Simplified Student Visa Framework (SSWF) form (if applicable)
• an Acceptance of Offer form
• a Payment Options form
• the Terms of Offer
• an International Student Refund Agreement flyer
• Curtin’s Pre-departure Guide
• Curtin Housing Services flyer
• Overseas Student Health Cover Information

6. ACCEPT YOUR OFFER

When you receive your offer package, carefully review your Letter of Offer and make sure your name, course title and semester details are correct. Once you meet all the conditions on your Letter of Offer, submit the Acceptance of Offer form along with your deposit for tuition fees, the Overseas Student Health Cover fee and a photocopy of your passport details page.

STUDENTS UNDER 18 YEARS OF AGE

If you will be under 18 years old when you start your studies at Curtin, you will need to nominate an approved care, who will have responsibility for your welfare in Australia until you turn 18, after which you are considered an adult by Australian law. You will also need to complete a local carer form and other documentation required by the relevant Australian authorities when you apply for your Australian student visa.

To make your application for a student visa, visit immi.gov.au for more details.

Note: the documentation required for students aged under 18 years old can take up to six weeks to process. If the correct documentation is not provided, you will not be able to enrol at Curtin.

7. APPLY FOR YOUR STUDENT VISA

You will receive an email that confirms your enrolment, called an electronic Confirmation of Enrolment (eCOE). You should apply for your student visa once you receive your eCOE.

OTHER WAYS TO APPLY

APPLY USING AN AGENT

If you are using the services of a Curtin registered agent, you lodge your application via the agent and contact them if you have any queries throughout the admission process.

USEFUL CONTACTS

Curtin International

Tel: +61 8 9266 7331
Email: international@curtin.edu.au
Web: international.curtin.edu.au

Future Student Services

Tel: +61 8 9256 1000

CURTIN ENGLISH

If you don’t meet the English language entry score required for your course, consider first taking a study program at Curtin English. Curtin English is located on campus grounds in Perth and gives you access to university facilities and support services.

Your Curtin English course can be packaged together with your chosen undergraduate, postgraduate or diploma program to streamline your enrolment and visa application process.

English.curtin.edu.au

CURTIN COLLEGE

Located on Curtin’s main campus in Bentley, Perth, Curtin College offers various qualifications, ranging from Certificate IV to Diploma level, that can help you gain eligibility to apply to Curtin University.

curtincollege.edu.au

SCHOLARSHIPS

Curtin awards a number of scholarships to eligible international students intending to study in Australia.

International.curtin.edu.au/scholarships

The Australian Government also provides scholarships such as the Australia Awards Scholarship and the Australia Awards Endeavour Scholarships.

AUSTRALIA AWARDS SCHOLARSHIPS (AAS)

AAS Scholarships provide higher education opportunities for students from developing countries. The scholarships give you the opportunity to study in Australia to build the skills and knowledge needed in your home country.

The various scholarship programs have been established to support enduring ties between Australia and our neighbours. Scholarships are mainly at postgraduate level however there are a limited number of undergraduate scholarships (country specific) available.

AUSTRALIA AWARDS ENDEAVOUR SCHOLARSHIPS

The Endeavour Awards are the Australian Government’s internationally competitive, academic merit-based scholarships, providing opportunities for citizens of the Asia-Pacific, Middle East, Europe and the Americas to undertake study, research and professional development in Australia.

For more information on partner countries, scholarship eligibility and application information for the above scholarships, see australiaawards.gov.au or email Curtin’s International Sponsored Students Unit at Issu@curtin.edu.au.
### FEES FOR INTERNATIONAL STUDENTS

#### FEE INFORMATION
The tuition fees (shown in Australian dollars) are based on a normal full-time study load of 100 credits per semester (approximately 4 course units). If you study more than 100 credits per semester, you will have a higher annual tuition fee. The tuition fee is calculated and charged on a semester basis.

Individual unit fees are listed at fees.curtin.edu.au/course_fees.cfm.

Note: All listed fees are subject to annual increases.

#### OFFER LETTER (100 CREDIT) PUBLISHED FEE
As an international student, you need to pay the fees for your first study period (one semester or 100 credits) before arriving in Australia in order to receive a confirmation of enrolment. The fee quoted on the international offer letter is only an approximation and may differ slightly in accordance with the units you choose to study upon your enrolment.

#### INDICATIVE ESSENTIAL INCIDENTAL FEES
Some courses require compulsory additional payment for materials and course-related fees, known as essential incidental fees. Some individual units may have optional fees for course materials and other course-related items. The indicative essential fees listed in this guide are correct for 2017 and may be subject to change.

#### REFUND AGREEMENT
The categories under which the University’s Fees Centre will assess an application for refund are laid out in the University’s International Student Refund Agreement. The agreement is supplied to you with your Letter of Offer and can also be accessed online at fees.curtin.edu.au/refunds.cfm, where you can also view the most up-to-date information as the policy is subject to change.

#### INDICATIVE CUT-OFF SCORES KEY
GCE: General Certificate of Education
GCSE: General Certificate of Secondary Education
STPM: Sijil Tinggi Persekolahan Malaysia
IB: International Baccalaureate
ATAR: Australian Tertiary Admission Rank
WAUFP: Western Australian Universities’ Foundation Program
HKDSE: Hong Kong Diploma of Secondary Education
India: Includes all India Senior School Certificate awarded by The Central Board of Secondary Education (CBSE), Indian School Certificate (ISC) awarded by the Council for the Indian School Certificate Examinations (CISCE). Certificates awarded by the CBSE and the CISCE are generally considered to represent a higher level of achievement than state certificates.

**Sri Lanka:** GCE A-level issued by the Department of Examinations
Score conversion for GCE A-Level
A grade: 5 points
B grade: 4 points
C grade: 3 points
D grade: 2 points
E grade: 1 point
Subject grades conversion for STPM
A: 5 points
B*: 4 points
B: 3 points
C*: 2 points
C: 1 point

Please note: Scores for individual prerequisites may be taken into consideration for assessment purposes.

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#### FEES AND CUT-OFF SCORES

<table>
<thead>
<tr>
<th>Course Name</th>
<th>CRICOS Code</th>
<th>Duration</th>
<th>Location</th>
<th>Intake</th>
<th>Indicative Offer Letter (100 Credit) Published Fee $A</th>
<th>Indicative Year 1 Fee $A</th>
<th>Indicative Essential Incidental 2017 Fee $A</th>
<th>Indicative cut-off scores</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applied Geology (BSc) and Finance (BCom)</td>
<td>06-3262M</td>
<td>4 years</td>
<td>Perth</td>
<td>Feb, Jul</td>
<td>16,300</td>
<td>24,200</td>
<td>28,000</td>
<td></td>
</tr>
<tr>
<td>Business Administration (BBA)</td>
<td>018070A</td>
<td>3 years</td>
<td>N/A</td>
<td>Malaysia*</td>
<td>Feb, Jul</td>
<td>RM 13,000</td>
<td>RM 27,000</td>
<td>TBA</td>
</tr>
<tr>
<td>Commerce (BCom) (Honours)</td>
<td>078136F</td>
<td>1 year</td>
<td>Perth</td>
<td>Feb, Jul</td>
<td>14,000</td>
<td>29,600</td>
<td>30,000</td>
<td></td>
</tr>
<tr>
<td>Commerce (BCOM)</td>
<td>013955G</td>
<td>3 years</td>
<td>N/A</td>
<td>Malaysia*</td>
<td>Feb, Jul</td>
<td>RM 13,000</td>
<td>RM 26,000</td>
<td>TBA</td>
</tr>
<tr>
<td>Engineering (BEng) and Commerce (BCom) (see page 53 for available majors)</td>
<td>06655M</td>
<td>5 years</td>
<td>Perth</td>
<td>Feb, Jul</td>
<td>19,000</td>
<td>30,000</td>
<td>32,000</td>
<td></td>
</tr>
<tr>
<td>Laws (LLB)</td>
<td>077962B</td>
<td>3 years</td>
<td>Perth</td>
<td>Feb, Jul</td>
<td>14,800</td>
<td>29,600</td>
<td>35,000</td>
<td></td>
</tr>
<tr>
<td>Laws (LLB) and Arts (BA) (see page 53 for available majors)</td>
<td>077965K</td>
<td>4.5 years</td>
<td>Perth</td>
<td>Feb, Jul</td>
<td>15,000</td>
<td>30,000</td>
<td>35,000</td>
<td></td>
</tr>
<tr>
<td>Psychology and Human Resource Management (BSc(PsychHRM))</td>
<td>087052G</td>
<td>4 years</td>
<td>Perth</td>
<td>Feb, Jul</td>
<td>17,700</td>
<td>35,000</td>
<td>40,000</td>
<td></td>
</tr>
<tr>
<td>Psychology (BSc/PsychHRM) and Human Resource Management and Industrial Relations (BCom)</td>
<td>033853J</td>
<td>5 years</td>
<td>Perth</td>
<td>Feb, Jul</td>
<td>17,700</td>
<td>35,000</td>
<td>40,000</td>
<td></td>
</tr>
<tr>
<td>Science (BSc) and Commerce (BCom) (see page 53 for available majors)</td>
<td>074654E</td>
<td>4 years</td>
<td>Perth</td>
<td>Feb, Jul</td>
<td>15,800</td>
<td>31,000</td>
<td>36,000</td>
<td></td>
</tr>
</tbody>
</table>

* Some courses are offered on a trimester basis or commence mid-year. Course fees listed for Malaysia and Singapore are correct for 2017, and are subject to change. Course majors and streams may vary across campuses. Contact the University for the most up-to-date information.

* Some courses require compulsory additional payment for materials and course-related fees, known as essential incidental fees. Some individual units may have optional fees for course materials and other course-related items. The indicative essential fees listed in this guide are correct for 2017 and are subject to change.

* See notes on incidental fees above.
AFTER GRADUATION

Your journey with Curtin doesn’t end after you’ve finished your studies. Opportunities to connect with your fellow graduates, pursue further study or gain career support mean there are a variety of ways for you to remain a member of the Curtin community.

HONOURS OPTIONS
If you have a high course-weighted average, you may be invited to take an extra year’s study, leading to an honours award. During your extra year, you will learn research techniques and undertake your own research project.

POSTGRADUATE PATHWAYS
Postgraduate courses can help you acquire new skills and stand out in the job market. They vary in length from a six-month graduate certificate to two-year master degree and really hone your skills. There are courses available in the following business areas:
- Accounting and Taxation
- Business Administration (MBA)
- Business Management
- Finance
- Human Resources Management
- Information Systems and Technology
- International Business and Entrepreneurship
- Marketing
- Mineral and Energy Economics
- Supply Chain Management
- Procurement.

CAREER SUPPORT
The Curtin Careers and Employment Centre offers advice, programs, services and tools to support you with career development and job applications.

CAREERHUB
CareerHub is our comprehensive job search engine displaying part-time and full-time vacancies, tailored career resources ad access to a suite of on-campus discipline specific workshops and employer events.
careerhub.curtin.edu.au

GLOBAL CAREERS
Global Careers connects you with employers around the world. You can view hundreds of job opportunities advertised by some of the world’s largest and most prestigious employers, and can search for jobs based on your course of study, citizenship and individual working rights.
globalcareers.curtin.edu.au

ALUMNI NETWORKS
When you graduate, you automatically become part of the Curtin alumni and join a network of more than 200,000 former students and graduates, with many being influencers, creators, innovators and game changers.

The Curtin Alumni Network can provide you with lifelong access to a range of benefits and opportunities to support your professional development and help you maintain a connection with Curtin.

"While working towards my Bachelor of Commerce degree, I obtained work with Juicexbo, a Perth based web design and marketing agency, and with entrepreneur start-up community Bloom, where I worked as an Industry mentor.

This experience has been invaluable in helping me to secure my current position as Account and Marketing Manager with an innovative team at Tap into Safety, which brings health and safety training into the digital age."

Boyd Hout
Account and Marketing Manager; Tap into Safety
Bachelor of Commerce (Marketing)

ABOUT PERTH

Perth is consistently ranked as one of the world’s most liveable cities. As the capital of Western Australia, Perth is safe, prosperous and multicultural – an ideal destination for students and tourists alike.

The city is set against the stunning backdrop of the Indian Ocean and combines natural beauty with period architecture. Browse for fashion on Murray Street mall, learn to surf on the iconic Scarborough Beach or enjoy a cappuccino in historic Fremantle.

A CONVENIENT TIME ZONE
As Perth is located in the same time zone as cities like Hong Kong, Singapore, Beijing and Kuala Lumpur, it’s easy to stay in touch with your friends and family at home.

FOOD AND ENTERTAINMENT
Perth offers a huge range of dining and entertainment options that reflect the cultural diversity of the city. In Northbridge, the city’s cultural precinct, the restaurant and small bar scene is growing rapidly. Beyond Perth there are areas of outstanding beauty, where you can experience diverse wildlife and natural wonders.

Try one of the hiking or cycling trails in the ancient Karri forests, go canoeing, camping or caving, and explore the spectacular regional marine parks.

WORK WHILE YOU STUDY
Some international student visas allow you to work up to 40 hours per fortnight during semester and full-time during holiday periods.

For more information on moving to Perth to study, see international.curtin.edu.au