



Curtin Credentials

Designing Your Future: Designing Success (Module 1)



Start:
Upon enrolment*



Duration:
30 hours*



Delivery Mode:
Online^



Price:
Free[§]

How can you apply design thinking to your life and work to achieve success or choose a more rewarding career?

This is an innovative, Australian-first online program that will help you develop the skills you need to create a thriving and successful career.

Design thinking is a creative problem-solving approach which can be used in teaching practice or in real-world situations.

Based on Stanford Life Design Lab curriculum, this three-module program will give you insights into the future of work and help you identify new career pathways and opportunities to improve your skills.

In **Module One: Designing Success**, you have the opportunity to use the tools and methods of design thinking to generate ideas on how to succeed in your personal life and career. You will apply design thinking to help three fictional characters understand the challenges they are facing in their lives and, as you do so, you'll consider your own circumstances and how design thinking can help you.

Make tomorrow better.

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Who is this credential for?

This credential is particularly suitable for:

- anyone ready to take the next step in their career.

What you will learn

This credential covers the **first of three modules** in the Designing Your Future program:

- **Module 1 – Designing Success**
- Module 2 – Designing for You
- Module 3 – Designing Your Career

By completing **all three modules**, you will:

- acquire the skills and knowledge to take control of your own career path
- apply the design thinking process and mindsets as a framework for problem-solving in future life and career contexts
- engage in critical reflection as a tool for building and evaluating self-awareness
- recognise and identify constraints and insights that can influence meaningful change in life and career
- build a personalised and adaptable career strategy that enables you to develop and utilise your networks.

Assessment

To successfully complete **Module 1**, you are required to contribute to the discussion board which will be moderated and managed by the program facilitators.

Earn a badge

Once you successfully complete and pass the final assessment, you'll earn a digital badge that is instantly shareable to your social networks (including LinkedIn) which showcases your new skills and knowledge mastery.



Engage

This digital badge provides foundation knowledge in a discipline and doesn't require previous knowledge.

Discover more

Curtin Credentials focus on five themes, which have been carefully curated based on what's most relevant and valuable to professionals today, and in the future. This credential fits within the following theme:



Future of Work

Thrive and adapt in the changing world of work by developing and broadening your skillset in a range of areas including work design and cognitive flexibility.



Innovation

Unleash your inner entrepreneur and blend your creativity and problem-solving skills to create valuable new products and services.

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This publication is available in alternative formats on request.

* Curtin may cancel or reschedule a credential at any time and for any reason as it sees fit. The Start Date and the other details of this credential are provided as a general guide only and may change from time to time.

† This credential involves 30 hours of online resources, readings, activities and assessments, at your own pace within 12 months. However to pass, you may need to commit further time.

^ Learning is done completely online.

§ Price subject to change. Please check price at time of purchase.

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Meet your facilitators



Dr Jane Coffey

Associate Professor, School of Management and Marketing

Associate Professor Jane Coffey is a trained facilitator in the Stanford University Life Design program, content development lead for the ATN micro credential 'Design Your Future' and the creator and unit coordinator of an innovative first year common core on strategic career design which explores the future of work and core employability skill requirements through the lens of design thinking and career construction theory. Jane is also a nationally and internationally recognised expert in careers, graduate employability and career exploration experiences of young people, with a history of has securing nationally competitive grants and publishing in highly ranked international peer reviewed journals in the field.

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Professor Julia Richardson

Head of School of Management and Marketing

Professor Richardson is an internationally recognized expert in careers and Human Resource Management, and has won multiple awards for her research, professional development workshops, media commentary and teaching. Her book 'An Intelligent Career: Taking Ownership of your Work and your Life' (2018) has been published in English and Mandarin and is a key text for career and professional studies. Julia has enjoyed a global career in Asia, North America and Europe and sits on the Editorial Board of several top tier publications. In 2022 she was recognised as one of the top 20 most influential authors in Career Development International, a top journal in the field of careers and career development. Julia's current research investigates career sustainability, navigating career shocks and strategies for achieving work-life balance..

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Hannah Wilkinson

Director Student Engagement

Hannah Wilkinson is a leading expert in engagement & user experience design. Hannah's career background is within Education, Design & Innovation. A trained teacher in inclusion & equity and English as a Second Language, she has led higher education student engagement and development in the UK and Australia. Hannah moved to Australia with her family in 2011, and has worked across the sector at Go8, regional and remote and technology focused Universities. Hannah is the Australian lead for the Stanford Life Design relationship and has been advancing the Life Design Curriculum in Australia since 2018. She has gone on to complete postgraduate studies in Design and Innovation. Hannah's role at Curtin is responsible for the whole of the student experience from student recruitment; orientation and transition; student retention; student wellbeing; academic integrity; equity; access and participation; international mobility and partnership growth and career and employability opportunities. Hannah is passionate about improving the student experience, and her teams work tirelessly to ensure that the student experience is the very best.

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For more information

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