



Evaluation Management

As a manager or experienced practitioner, consider the critical elements for leading and managing the evaluation of student equity programs.

Evaluation Management is a dynamic training stream designed to equip you as an experienced practitioner with essential skills to project manage and analyse data for evaluating equity programs in higher education.

Effective project and data management are essential elements of successful evaluations of equity initiatives. To ensure that evaluations deliver practical and measurable insights for underserved students, it's crucial to have systems in place for managing resources, timelines, and data. This course teaches you how to do just that, providing the tools and techniques needed to oversee and execute equity evaluation.

Who is this stream for?

This stream suits equity professionals working in Australian universities.

Earn a badge

Once you successfully completed this stream, you'll earn a digital badge that is instantly shareable to your social networks (including LinkedIn) which showcases your new skills and knowledge mastery.



Engage

This digital badge provides foundation knowledge in a discipline and doesn't require previous knowledge.

Contact Us

For more information on this stream, or any other questions about the Program, email us at acses@curtin.edu.au



Start:
Coming soon*



Delivery Mode:
Fully online^



Duration:
55 minutes#



Price:
Free\$

What you will learn in each module

This stream comprises 3 modules (modules 16-18 of the ACSES Student Equity Evaluation Learning Program).

Module 16: Data Management and Analysis

Overview

This module explains the importance of establishing and maintaining appropriate data management conditions to support high-quality evaluation. Building on the principles of ethical evaluation, it introduces the concept of data hygiene and discusses ethical data management, including the importance of identifying, articulating and addressing assumptions or limitations in relation to data used for equity program evaluation. It also touches on data privacy and security obligations, including the concept of informed consent and authorised collection, storage and use of personal data. Some common data collection and analysis tools/software packages which can support evaluation efforts are also introduced.

Learning Outcomes

At the completion of this module Learners will:

- Recognise key data collection and analysis software tools.
- Understand the importance of data quality and standards in effective student equity evaluation.
- Understand ways to ensure evaluation data quality and adhere to applicable data standards and ethical obligations.

Module 17: Evaluation Methodologies

Overview

This module discusses a range of qualitative and quantitative evaluation techniques, research design and data sources/instruments, and points learners to case studies and opportunities to further their education in relation to evaluation methodology. It introduces specific approaches, such as appreciative inquiry, case study, rapid evaluation, social return on investment and randomised controlled trials, and explains when these may be appropriate. Links to further information about each technique are also provided. This module may be especially useful when assessing commissioned proposals for an impact evaluation.

Learning Outcomes

At the completion of this module Learners will:

- Be aware of some common evaluation methodologies applicable to student equity program evaluation and know where to find out more about them.

Module 18: Engaging and Working with Evaluation Specialists

Overview

This module helps practitioners understand how to commission an impact evaluation. It covers when and why to hire evaluation specialists, the pros and cons of using internal vs. external experts, and the tender process. It explains how to set clear specifications, evaluate proposals, and choose the right specialists. The module also highlights the critical importance of practitioner involvement throughout the evaluation process to ensure quality, cost-effectiveness, and accurate results, as well as the responsibility to act on and share the findings.

Learning Outcomes

At the completion of this module Learners will:

- Be able to prepare specifications to support a request for tender/quote to engage an evaluation specialist to undertake impact evaluation.
- Be able to assess proposals and select appropriate evaluation specialists to undertake impact evaluation.
- Understand their responsibilities in working with evaluation specialists and ensuring quality evaluation outcomes.

* Curtin may cancel or reschedule a course, stream or program at any time and for any reason as it sees fit. The Start Date and the other details of this credential are provided as a general guide only and may change from time to time.

This stream involves approximately 90 minutes of online resources, readings, activities and assessments. However to complete the stream, you may need to commit further time.

^ Learning is done completely online.

\$ Price subject to change. Please check price at time of purchase.

Universities For All

CRICOS Provider Code 00301J



For updates on these and other initiatives:

acses.edu.au/trials-and-evaluation/

To be involved, email: acses@curtin.edu.au