

## Planet Positive Student Champion Guidelines

### 1. Purpose of Champions

Planet Positive Student Champions will:

- a. Serve as champions (spokespersons) for the Planet Positive certificate / specialisation (the Program) including the fundraising and sponsorship appeals.
- b. Advise University Advancement on strategies and tactics for promoting the Program to the community, foundations and corporate sponsors for the purpose of raising scholarship funds.
- c. Advise University Advancement on strategies and tactics for promoting the Program to the student body in order to increase student enrolment in the certificate.

### 2. Expectations

Champions will:

- a. Always operate and deliver outcomes within the framework of [Curtin's values](#).
- b. Actively help promote the Program and scholarship scheme externally with a view to helping raise awareness and funds for the scholarships.
- c. Devote one to two hours a week to Champion activity which may include meetings, media training, photo and film shoots, and providing feedback and recommendations on strategies, tactics, collateral and creatives.
- d. Respond to correspondence from University Advancement within a 12-hour period.

University Advancement reserves the capacity to decide not to implement the champion's recommendations for reasons it deems appropriate.

### 3. Appointment of Champions

The Student Champion group will comprise of nine students from the following areas:

- a. Faculty of Science and Engineering
- b. Faculty of Health Sciences
- c. Faculty of Business and Law
- d. Faculty of Humanities
- e. Centre for Aboriginal Studies

The group will be led by University Advancement's *Student Perspectives Advancement Specialist* and will be diverse in backgrounds, disciplines and perspectives.

Champions will be:

- a. Passionate about the environment.
- b. Pragmatic in their perspectives about the time and investment required for the world to transition to renewable energy and 'nature positive' policies.
- c. Strong believers of the power of education to effect change.

To apply, students will complete an Expression of Interest covering the below topics:

- a. In 200 words, explain why you think education is the key in combatting the effects of climate change.
- b. In 200 words, explain what planet positive means to you.
- c. In 200 words, explain why you would make an outstanding Planet Positive Champion.

### 4. Support

Champions will be supported by University Advancement's *Manager, Partnership & Engagement* and *Student Perspectives Advancement Specialist* who will coordinate meetings and activity (including head shots, filming and media training).