



STUDENT STARTUP WEEKEND

22 - 24 MARCH 2024

AGENDA



Curtin University

x

B Bloom

PRESENTS

Friday Night

4:30 pm

Registration

Arrive at venue, networking

5:00 pm

Welcome!

Get introduced to SUW facilitators, organisers and mentors for the weekend

5:45 pm

Rapid Fire Pitches

Participants have 30 seconds to pitch their idea

6:15 pm

Voting and Team Formation

Participants vote on the ideas they want to work on for the weekend. Join teams

6:30 pm

Team Formation & Begin Work

Get to know your team and share ideas

7:30 pm

Event Close

Don't worry, you can come back bright and early on Saturday!

Saturday

9:00 am

Breakfast

Arrive at venue, breakfast, coffee

9:30 am

Customer Validation Workshop

Presentation on Customer Validation, the daily agenda and announcements

10.15 am

Team Time

Teams get to work – planning, talking to customers, building prototypes

12:00 pm

Lunch & Check-Ins

Lunch, Check-Ins, Asks for help

1:00 pm

Back to Work & Mentor Sessions

One-on-ones with mentors for guidance and help

2:00 pm

Prototyping Workshop

Learn how to build prototypes to test and validate your idea

6:00 pm

Dinner Check-Ins & Mistakes That Made Us

Dinner, Hear from entrepreneurs who made mistakes and listen to their journeys

7:00 pm

Event Close

Wrap up announcements and venue close.

Sunday

9:00 am

Breakfast

Arrive at venue, breakfast, coffee

9:30 am

Pitching Workshop

Presentation on How to Pitch, daily agenda and announcements

10.15 am

Team Time

Teams get to work – finishing touches on prototype and final presentations

12:00 pm

Lunch & Check-Ins

Lunch, Check-Ins, Asks for help. Mentors available

2:00 pm

Tech Checks & Presentation Practice

Each team checks their slides and technology, and practices their pitch

5:30 pm

Early Dinner/Networking

Judges arrive, dinner and networking

5:45 pm

Final Presentations Start

Each team have 5 mins to pitch their business, followed by 3 mins Q&A by judges

7:00 pm

Judges Deliberate

More food and networking while judges decide the winners

7:30 pm

Winning Teams Announced

Awards and photos. Event close at 8pm.