

Curtinnovation Awards 2023

Title *

Enter a short, descriptive title for your innovation.

The Innovation

Complete the following value proposition statement, relevant to your innovation:

"Our _____ **helps** _____ **who want to** _____ **by** _____"

For example:

"Our bacterial detection device **helps** the meat industry **who want to** ensure customer safety **by** rapidly detecting dangerous microbes."

"Our pain detection app **helps** aged care centres **who want to** optimise use of pain medication and maintain patient health **by** detecting pain levels in elderly patients who cannot easily communicate."

Make sure each answer is no more than ten words

Our *

Limit: 100 characters

What is your product or service?

helps *

Limit: 100 characters

Who is your customer or user?

who want to *

Limit: 100 characters

What is their need?

by *

Limit: 100 characters

How does the product help the customer or user?

Describe your innovation and its novelty *

Limit: 400 words

In simple language, describe the potential invention, product, service or process improvement you have developed. Ensure you describe the problem you have solved with reference to existing approaches and clearly highlight the novelty and advantages of your approach.

Who are the customers and/or users of your innovation? *

Limit: 400 words

Who will use it or buy it? Specify any existing support (expressions of interest, funding, sales) from users, customers or development partners.

What is the stage of development of your innovation? *

- Concept or idea stage
- Simulation or some validation of the idea
- Laboratory validation or equivalent
- Tested pilot scale, prototype or trial
- Product or service ready for market

Please choose one that best describes the level of development that has gone into your innovation.

File upload (optional)

Choose File

Select up to 3 files to attach. No files have been attached yet. You may add 3 more files.

Acceptable file types: .pdf, .doc, .docx, .txt, .rtf, .jpg, .jpeg, .gif, .tif, .tiff, .png, .mp4, .mov, .mpg

Upload any files required for further illustration of your innovation, for example images of a product, flow sheets or a short video.

The Team

Applicant 1 (main applicant)

Details of the first applicant, who will be our primary contact point for the awards process.

First name *

Last name *

Email address *

Phone number *

Connection to Curtin *

- Undergraduate Student
- Postgraduate Student
- Academic Staff Member
- Professional Staff Member
- Researcher
- Curtin Alumni
- Industry Partner
- Prospective Industry Partner
- Curtin Entrepreneurship Program Alumni (Ignition, Accelerate)

Please select all that apply. Note that at least one member of the team must have a current connection to Curtin.

Staff or Student ID (if applicable)

Which School (or equivalent unit) are you affiliated with at Curtin, if any?

If you are not part of the academic faculty structure, please describe which area you work in. If you are affiliated with a Centre or Institute, please advise which one.

Applicant 2

Details of the second applicant

First name

Last name

Email address

Phone number

Connection to Curtin *

- Undergraduate Student
- Postgraduate Student
- Academic Staff Member
- Professional Staff Member
- Researcher
- Curtin Alumni
- Industry Partner
- Prospective Industry Partner
- Curtin Entrepreneurship Program Alumni (Ignition, Accelerate)

Please select all that apply. Note that at least one member of the team must have a current connection to Curtin.

Staff or Student ID (if applicable)

Which School or (equivalent organisational unit) are you affiliated with at Curtin (if any)?

Applicant 3

Details of the third applicant

First name

Last name

Email address

Phone number

Connection to Curtin *

- Undergraduate Student
- Postgraduate Student
- Academic Staff Member
- Professional Staff Member
- Researcher
- Curtin Alumni
- Industry Partner
- Prospective Industry Partner
- Curtin Entrepreneurship Program Alumni (Ignition, Accelerate)

Please select all that apply. Note that at least one member of the team must have a current connection to Curtin.

Staff or Student ID (if applicable)

Which School (or equivalent organisational unit) are you affiliated with at Curtin (if any)?

Please list the full names and contact details and Curtin affiliation of all other team members who would need to be acknowledged at the event if your application is successful.

If you are a Prospective Industry Partner, please briefly outline how you intend to engage with Curtin University for the development of your innovation.

Limit: 400 words

How did you hear about the 2023 Curtinnovation Awards? *

- Email promotion, e.g. Curtin Weekly
- Social media, e.g. Curtin University LinkedIn Page
- Communication from Commercialisation staff
- Word of mouth from a staff or student colleague
- Poster or other outdoor advertising
- Involvement with the Awards in previous years
- Other (please fill in reason below:)

If you selected 'Other' above, please explain how you became aware of the 2023 Curtinnovation Awards.

Acknowledgment *

I acknowledge that all information supplied on this application is, to the best of my knowledge, true and correct. All Curtin University contributors to the innovation have been included as team members.

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