



Centre for Culture and Technology: CCAT

CCAT Annual Report 2012



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I. Preamble: Director's Report

Activities during 2012 focused on developing the Centre from an inherited shell to a viable organisation with a distinctive set of purposes, personnel and programs.

The main achievement of 2012 was inaugurating the Curtin 'node' of the ARC Centre of Excellence for Creative Industries & Innovation (the CCI). The 'Cultural Science' program of the CCI is held within CCAT.

In 2012 new ARC income to Curtin from the CCI amounted to approximately \$180,000.

To mark the expansion of the CCI to Curtin, the bi-annual CCI Symposium was held in Perth for the first time in November 2013, co-hosted by Curtin and ECU. Curtin DVC-Academic Prof Colin Stirling gave the opening address on day 2 of the Symposium. The Cultural Science program was showcased, with presentations by John Hartley, Jason Potts and Tama Leaver.

Apart from the CCI, CCAT's activities for 2012 focused on recruitment activities, and securing funding for new positions, viz.:

- Director (John Hartley, 5-year term from 2012)
- CCI Research Fellow Dr Tama Leaver – MCCA-Internet Studies; appointed for 2013, funded by the CCI.
- CCI Postdoctoral Fellow Dr Thomas Petzold; working at WZB Berlin; funded by the CCI.
- Curtin Postdoctoral Fellow Dr Henry Siling Li, 5-year term from 2013; funded by Curtin (ORD+HUM).
- CIPRS for PhD, Jinfeng Ding, from 2013.
- Humanities Faculty Strategic Research Appointment, level D, from 2013.
- Administration:
 - CCI 0.6 position Managing Editor, IJCS (Tina Horton)
 - CCAT 0.2 position (Stephanie Bizjak) (2012 only)

Research development focused on competitive grant funding:

- Existing ARC funding:
 - John Hartley holds ARC funding for the CCI, one DP and one LP.
 - Niall Lucy holds one DP.
- New bids in 2012:
 - HERA (Humanities in the European Research Area): John Hartley led an international bid for 1 million Euros, from the HERA 'Cultural Encounters' Joint Research Program, for a project entitled 'Cultural Encounters as Creative Copying: Copying as Innovation.' The research team included colleagues from the UK, Germany and Estonia. Nearly 600 proposals were submitted, of which approximately 15 were funded (success rate: 3%). Our bid was not successful.
 - ARC FL (proposal for 2013)

What follows reports on CCAT's activities for 2012, while also looking forward to the proposed new structure for CCAT's continuation to 2016.

NB: This report has been prepared for the Interim Board Meeting of February 18; it should be regarded as provisional at this date, as some data have not been collected and financial reports are not included.

*John Hartley, AM, PhD, DLitt, FAHA, FRSA, ICA Fellow
John Curtin Distinguished Professor
Professor of Cultural Science
Director of CCAT
February 2013*

II. Purpose

CCAT is designed as an 'added value' rather than 'umbrella' centre. Its purpose is to develop *new research initiatives* in the Humanities and Creative Arts fields, building on existing strength in Cultural Studies (FoR 2002); and developing new expertise in Media and Communication Studies, Journalism Studies, and Screen & Media Culture (FoRs 2001, 1903, 200212).

CCAT is organised about a series of programs, each of which is designed to 'add value' by developing new bids for National Competitive Grant Scheme (NCGS) funding.

It is intended for CCAT to achieve Curtin 'institute' status within the current quinquennium.

About CCAT

Cultural studies is a research strength at Curtin University, attracting a ranking of 4 ('above world average') in the 2010 and 2012 Excellence in Research for Australia (ERA) exercises.

In order to build on this strength, CCAT has been established to develop new research directions and projects, focusing on NCGS funding (e.g. the Australian Research Council) and international research collaboration in cultural, media and journalism research, the creative economy and cultural science.

The proposition that motivates CCAT research across these fields is that the study of culture, with its emphasis on identity, meanings, relationships, power and values, needs to be better integrated with the study of media and digital technologies, especially the Internet.

Culture is integral to what are now called 'social network markets' in the creative economy. New approaches and methods are needed to account for technological change and cultural dynamism in the growth of globalized networks.

The combination of culture and technology gives rise to both creative and economic questions.

- *Creatively*, audiences, consumers and citizens are reconfigured as *users* – producers and publishers of cultural content in their own right.
- *Economically*, we are witnessing the migration of *innovation* from firms to social networks (from the economy to culture), and profound changes in the relationships between producers and consumers (distributed enterprise).

These changes are significant for the *growth of knowledge*, and in turn raise new questions about the role of *expertise*, professionalism, education and training in creative and cultural systems. In particular, digital technologies massively expand the capacity of social networks to carry new ideas, and to enable *distributed social learning* and experimentation among a global population.

Researchers at CCAT are investigating various aspects of these changes, organized into the following programs:

1. Cultural Science

- Why is the study of culture not an evolutionary science?
- How do systems thinking, evolutionary theory and complexity science help to explain the generation of cultural values?

2. New Writing and New Media

- What is happening to writing itself in the era of the Internet?
- How can we think with digital writing?
- What is the future of science fiction?
- How is cultural heritage communicated in the era of digital or 'probability' archives

and networked curation.

3. *Creative Productivity*

- In a creative economy, what form does the creative workforce take?
- How should it be educated?
- What is a creative city and how do creative citizens contribute to its productivity?

4. *Nyungar Knowledge Networks*

- Why are there no Australian-language Wikipedias?
- What challenges are posed for global technologies by oral and traditional knowledge systems?
- What opportunities for minority languages, such as Nyungar in Western Australia, are available through the Internet, social networks and digital media?

5. *New Models of Publishing*

- When every user is also a publisher – of text, images, music and sound – what are the implications for the growth of knowledge?
- What productive experiments, organizational forms and new business models are possible for publishing in social network markets?

6. *International Engagement*

- How are developing and emerging economies, especially in the Asian region, benefitting from creative and cultural innovations?
- What role can international scholarly networks play in advancing knowledge about the creative economy, culture and technology?

III. Personnel

Management Committee

- *Director:* Prof John Hartley, AM
 - *Acting Director:* Prof Niall Lucy
- *Deputy Director:* TBA

It is proposed that CCAT management is organised around the programs, with program leaders as Management Committee:

- 1) Prof John Hartley (Cultural Science)
- 2) Prof Niall Lucy (New Writing & New Media)
- 3) Prof Dawn Bennett (Creative Productivity)
- 4) Prof Kim Scott (Nyungar Knowledge Networks)
- 5) Tba * (New Models of Publishing)
- 6) Tba * (International Programs)

Management Committee would also benefit from the presence of a representative of the PhD cohort, by invitation.

Advisory Board:

A group of three to five internationally renowned research leaders, tasked with advising on strategic directions, monitoring achievements, and providing critical feedback on performance. Prospective figures to approach may include:

- External: A/Prof Jason Potts – ARC Future Fellow (RMIT and CCI)
 Prof Lelia Green (ECU and CCI)
 Prof Jill Bennett (CoFA, UNSW)
 Prof Jonathan Gray (University of Wisconsin-Madison)
- Internal: Prof Harry Bloch (CBS R&D)
- Ex officio: DVC-R (or nominee)
 Dean of R&G (A/Prof John Byron)
 Dean of International (A/Prof Simon Leunig)

Interim Board

The interim board is scheduled to cease operations in 2013:

- A/Prof John Byron – Dean, Research and Graduate Studies, Humanities (Chair)
- Prof Majella Franzmann – PVC Humanities
- Prof John Hartley – Director, Centre for Culture and Technology
- A/Prof Steve Mickler – Head, School of Media, Culture and Creative Arts
- Prof Niall Lucy – School of Media, Culture and Creative Arts
- Julian Goddard – Head, School of Design and Art
- Prof Sambit Datta – Head, Department of Architecture and Interior Architecture (per Prof Peter Davis – Head, School of Built Environment)
- Ken McCluskey – Faculty Business Manager, Humanities
- Prof Syed Islam – Director, Strategic Projects, Office of the DVC R&D

Administration

- Administration: Stephanie Bizjak (0.2) – 2012 only.
- Tina Horton: Managing Editor *IJCS* (and research assistance) (0.6)

CCAT Members

Researchers by program (researchers may work across multiple programs)

Cultural Science

- Prof John Hartley
- Dr Tama Leaver (MCCA Internet Studies; CCI Research Fellow for 2013)
- Dr Thomas Petzold (WZB Berlin)
- Dr Wen Wen (affiliate researcher, Shenzheng University China)

New Writing & New Media

- Prof Niall Lucy
- Dr Rob Briggs (MCCA)
- Dr Helen Merrick (MCCA)
- Dr Eleanor Sandry, Curtin Early Career Research Fellow

Creative Productivity

- Prof Dawn Bennett
- Dr Scott Fitzgerald (CGSB)
- Prof Alistair Rainnie (School of Management)

Nyungar Knowledge Networks

- Prof Kim Scott
- Prof Len Collard (UWA)
- A/Prof Steve Mickler (MCCA)
- Dr Sean Gorman, Curtin Early Career Research Fellow (with CAS)

New Models of Publishing

- TBA – planned for Dr Lucy Montgomery
- TBC Dr John Byron

International Programs

- TBA – planned for Dr Henry Siling Li
- A/Prof Simon Leunig

Membership may be expanded by invitation, focusing on researchers across the Humanities Faculty to work in specific programs.

PhDs (incomplete list)

Bennett: Susan Waller: Artists as change agents: How visual artists can contribute to sustainability

- Laura Kittell: Happiness in human rights: Spiritual empowerment for social change
- Diana Roberts: South West contemporary visual art and design practice: An expression of the intellectual and imaginative life of the region
- Jane Coffey: Generation Z career attractors and choices: An analysis of dancers in training (completed 2012)

Hartley: Jinfeng Ding, International PhD (CIPRS, 2013)

- Ira Begovic (prospective IPRS: Creative cities; 2013-14)
- He Zhang (prospective 2013-14 CIPRS)
- PhD student (ARC-project funded) Noongar Knowledge Networks

Lucy: Margaret McIntyre, English Secondary Education (PhD by supplication)

- Ani Windarti, SE Asian Animated Cinema (PhD)
- Wayde Jancey, Australian Poetry (PhD)
- David Christian, Art Theory (PhD)
- Paul Somner, Film Theory (PhD)

Mickler & Lucy: Thor Kerr, Environmental Ethics (PhD), awarded (2012).

and others, as currently supervised by CCAT members.

IV. Programs

1. Cultural Science

Projects:

- CCAT hosts the Curtin node of the ARC Centre of Excellence for Creative Industries & Innovation (www.cci.edu.au/people).
- The Ends of Identity (Leaver)
- Interlingual relations and the Internet (Petzold)
- Cultural Science project (Hartley)
 - New ARC bid: FL13 (Hartley et al.)
 - New AC Bid for 2014 (Leaver)

2. New Writing and New Media

Projects:

- Ctrl-Z (Lucy, Briggs)
- DIY-John Curtin (Hartley, Lucy, Briggs)
- Science / Fiction (Sandry)
 - New ARC bid: LP for DIY-John Curtin (Lucy, Briggs, Hartley)
 - New ARC bid: Science / Fiction Futures (Sandry)

3. Creative Productivity

Projects:

- Creative Workforce (Bennett, Raninnie, Fitzgerald)
- Creative City (Hartley, with Potts and others, CCI)
 - New ARC bid: FT 13 (Bennett)
 - New ARC bid: LP 14 (Hartley, Li and others)

4. Nyungar Knowledge Networks

Projects:

- 'Why is there no Nyungar Wikipedia?'
 - New ARC bid: Indigenous DP 14 (Scott, Collard, Lucy, Hartley)

5. New Models of Publishing

Projects:

- The scholarly monograph and new models of publishing
- Ubiquitous publishing and the probability archive
 - New ARC bid: TBA (Montgomery)

6. International Programs

Projects:

- China (Li)
- ZUMC / Fudan (with MCCA)
- Indonesia (Lucy)
- UK/EU: Cardiff University, including AHRC-funded project on Creative Citizens (<http://creativecitizens.co.uk/>) (Hartley 2012-14)
 - New ARC bid: TBA (Li)

V. Publications

Publications by the Centre

Ctrl-Z: New Media Philosophy

ISSN 2200-8616: www.ctrl-z.net.au/journal

Ctrl-Z is a peer-reviewed international online journal and exhibition space, edited by Robert Briggs and Niall Lucy. Founded in 2012, it has published two issues.

International Journal of Cultural Studies

ISSN: 1376-8779: <http://ics.sagepub.com/>

The *International Journal of Cultural Studies (IJCS)* is a top-ranking international journal (A* in ARC ERA 2009/10), founded by John Hartley, who has edited it since the first issue in 1998.

IJCS is published by Sage Publications, London. Impact Factor: 0.409; Ranked: 10 out of 35 in Cultural Studies (Source: 2011 Journal Citation Reports © Thomson Reuters, 2012).

IJCS is published six times a year, with an average of six full-length research articles per issue. 2012 was volume 15, and included a special issue on 'Creative Suburbia' (see <http://ics.sagepub.com/content/by/year/2012>).

IJCS Managing Editor is Tina Horton (0.6, funded by CCI).

Cultural Science Journal

ISSN: 1836-0416: <http://cultural-science.org/journal/index.php/culturalscience>

Cultural Science Journal is an online journal published by John Hartley. It publishes refereed articles and major research reports. Frequency is twice annual; it has published eight issues since its foundation in 2008. In 2012, the total number of 'unique visitors' approached 50,000, with a monthly average of 4000 (see table):

Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2012	4,409	9,499	37,761	68,404	3.64 GB
Feb 2012	4,604	9,250	59,060	83,082	12.47 GB
Mar 2012	4,268	9,002	42,868	62,822	5.99 GB
Apr 2012	3,785	8,359	32,327	47,991	3.33 GB
May 2012	3,978	9,357	36,790	53,158	3.40 GB
Jun 2012	3,162	7,249	24,594	36,326	1.99 GB
Jul 2012	3,039	7,257	230,552	245,213	4.46 GB
Aug 2012	3,298	7,738	31,184	44,785	2.11 GB
Sep 2012	3,494	8,768	32,795	47,272	3.10 GB
Oct 2012	3,974	10,213	50,881	66,649	4.78 GB
Nov 2012	4,901	12,077	75,391	93,603	8.09 GB
Dec 2012	4,637	16,753	119,556	135,935	6.41 GB
Total	47,549	115,522	773,759	985,240	59.78 GB

Table: Cultural Science usage 2012 (<http://cultural-science.org>)

Publications by Centre personnel (incomplete/indicative list)

Books

- Dawn Bennett (Ed.) (2012). *Life in the real world: How to make music graduates employable*. Champaign, Illinois: Common Ground Publishing.
- John Hartley (2011) *Key Concepts in Communication, Media & Cultural Studies, 4th edn*. London: Routledge. See: www.routledge.com/books/details/9780415563239/
- John Hartley (2012) *Digital Futures for Media and Cultural Studies*. Malden, MA & Oxford: Wiley-Blackwell:
- Walter J. Ong (2012) *Orality and Literacy: The Technologizing of the Word. 30th Anniversary Edition with additional chapters by John Hartley*. London: Routledge: www.routledge.com/books/details/9780415538381/
www.wiley.com/WileyCDA/WileyTitle/productCd-1118106709.html
- John Hartley, Jason Potts, Stuart Cunningham, Terry Flew, Michael Keane & John Banks (2013) *Key Concepts in Creative Industries*. London: Sage Publications: www.uk.sagepub.com/books/Book236863#tabview=toc]
- John Hartley, Jean Burgess & Axel Bruns (eds.) (2013) *A Companion to New Media Dynamics*. Malden MA & Oxford: Wiley-Blackwell [35 chapters; 500 pages: www.wiley.com/WileyCDA/WileyTitle/productCd-1444332244.html
- Tama Leaver (2012). *Artificial Culture: Identity, Technology, and Bodies*. New York and London: Routledge.
- Niall Lucy & John Kinsella, *The Ballad of Moondyne Joe*. Fremantle: Fremantle Press, 2012.
- Niall Lucy, R. Briggs & S. Mickler, eds *Setting Up the Tent Embassy: A Report on Perth Media*, by Thor Kerr & Shapan Cox. Perth: Ctrl-Z Press, 2013, in press.

Book chapters

- Dawn Bennett (2012). Staying afloat: Skills, attributes and passion. In Bennett, D. (Ed.). *Life in the real world: How to make music graduates employable*. (pp. 63-78). Champaign, Illinois: Common Ground Publishing.
- Dawn Bennett, Beeching, A., Burt-Perkins, R., Carruthers, G., Hannan, M., & Weller, J. Music, musicians and careers. (2012). In Bennett, D. (Ed.). *Life in the real world: How to make music graduates employable* (pp. 3-10). Champaign, Illinois: Common Ground Publishing.
- Dawn Bennett (2012). Creative migration: A Western Australian case study of creative artists. In C. Gibson (Ed.), *Creativity in peripheral places: Redefining the creative industries*. London: Routledge.
- Sean Gorman (2012) 'The Indigenous Team of the Century and the Politics of Reconciliation.' In Hallinan, Christopher. Judd, Barry. (eds). *Indigenous People, Race Relations and Australian Sport*. Routledge, London.
- John Hartley (2012) 'Authorship and the Narrative of the Self.' In J. Gray & D. Johnson (eds) *The Companion to Media Authorship*. Malden, MA & Oxford: Wiley-Blackwell.
- John Hartley (2012 in press) 'Before Ongism: "To Become What We Want to Be, We Have to Decide What We Were".' In W. J. Ong, *Orality and Literacy*, new edition. London: Routledge.
- John Hartley (2012 in press) 'After Ongism: The Evolution of Networked Intelligence.' In W. J. Ong, *Orality and Literacy*, new edition. London: Routledge.
- John Hartley (2012) 'Remembering Expertise: From Puberty Rite to Irenic Media Studies.' In: K. Darian-Smith & S. Turnbull, eds, *Remembering Television: History, Memory and Technologies*. Newcastle-upon-Tyne, UK: Cambridge Scholars Publishing, 155-72.
- John Hartley (2012) 'The Probability Archive: from Essence to Uncertainty in the Growth of Knowledge.' In F. Lee, L. Leung, J. Qiu & D. Chu (eds) *Frontiers in New Media Research*. London & New York: Routledge, 73-92.
- John Hartley (2012) 'Interaction Design, Mass Communication and the Challenge of Distributed Expertise.' In: E. Felton, O. Zelenko & S. Vaughan (eds), *Design and Ethics: Reflections on Practice*. London: Routledge, 111-25.
- Tama Leaver (2012). Twittering informal learning and student engagement in first-year units. In A. Herrington, J. Schrape, & K. Singh (Eds.), *Engaging students with learning*

technologies (pp. 97-110). Perth, Australia: Curtin University.
http://espace.library.curtin.edu.au:80/R?func=dbin-jump-full&local_base=gen01-era02&object_id=187379

- Tama Leaver (2012). Artificial Mourning: The Spider-Man Trilogy and September 11th. In R. M. Peaslee & R. G. Weiner (Eds.), *Web-Spinning Heroics: Critical Essays on the History and Meaning of Spider-Man* (pp. 154-165). Jefferson NC and London: McFarland.
- Niall Lucy, 'Politics', in *Derrida: Keywords*, ed. Claire Colebrook. London: Ashgate, 2013, in press.
- Niall Lucy, 'Différance', in *Vocabulary for the Study of Religion* (5 Vols), eds Robert Segal & Kocku von Stuckrad. Leiden and Boston: Brill, 2013, in press.
- Thoms Petzold, Han-Teng Liao, John Hartley & Jason Potts (2012) 'A World Map of Knowledge in the Making: Wikipedia's Inter-language linking as a dependency explorer of global knowledge accumulation.' In M. Schich, R. Malina & I. Meirelles (eds) *Arts, Humanities and Complex Networks*. Cambridge, MA: MIT Press. E-Book and Web Companion available from: www.AHCNcompanion.info.

Edited journal issues

- Niall Lucy & Robert Briggs, eds *Ctrl-Z: New Media Philosophy* 1 (June 2012): <http://www.ctrl-z.net.au/journal/>.
- Niall Lucy & Robert Briggs, eds *Ctrl-Z: New Media Philosophy* 2 (Dec 2012): <http://www.ctrl-z.net.au/journal/>.

Journal articles

- Dawn Bennett (2012). Critical issues in learning and teaching: the ideal academic and implications for leadership. *TEXT*, 16(2012). Special Edition on strengthening learning and teaching leadership in the Creative Arts.
<http://www.textjournal.com.au/speciss/issue16/Bennett.pdf>
- Dawn Bennett, & Hughes, M. (2012). Survival skills: the impact of change and the ERA on Australian researchers. *Higher Education Research and Design*. doi online: 10.1080/07294360.2012.684211.
- Dawn Bennett & Freer, P. (2012). Developing musical and educational identities in university music students. *Music Education Research*, 14(3), 265-284. Available at <http://dx.doi.org/10.1080/14613808.2012.712507>
- Dawn Bennett (2012). The use of learner-generated drawings in the development of music students' teacher identities. *International Journal of Music Education*, DOI: 10.1177/0255761411434498.
- Dawn Bennett (2012). A creative approach to exploring student identity. *The international journal of creativity & problem solving*, 22(1), 27-41.
- Dawn Bennett (2012). The arts in higher education: Rethinking engagement. *International Journal of the Humanities*, 9(5), 181-188.
- Robert Briggs (2012) 'The Future of Prediction: Speculating on William Gibson's Meta-Science-Fiction'. *Textual Practice*.
<www.tandfonline.com/doi/full/10.1080/0950236X.2012.738702>
- Robert Briggs and Niall Lucy (2012), 'Art as Research?' *Ctrl-Z: New Media Philosophy* (December, 2012): n.p. <www.ctrl-z.net.au/journal?slug=briggs-lucy-art-as-research>.
- Robert Briggs and Niall Lucy (2012) 'Frame #1: ones & zeroes, light & shade (dimensions: 4, easter eggs: 3).' *Ctrl-Z: New Media Philosophy* (June, 2012): n.p. <www.ctrl-z.net.au/journal?slug=briggs-lucy-frame>.
- Sean Gorman, Reeves, Keir (eds) (2012) 'The Politics of participation: Current Perspectives on Indigenous and Multicultural Sports studies.' *Journal of Australian Indigenous Issues: The Politics of participation: Current Perspectives on Indigenous and Multicultural Sports studies*. June, Vol 15, issue 2.
- Sean Gorman & Reeves, K. (2012) 'Reviewing Rule 30: The implications of Vilification Laws in the Australian Football League since 1995.' *Journal of Australian Indigenous Issues. The Politics of Participation: Current Perspectives on Indigenous and Multicultural Sport Studies*. June, Vol 15, issue 2.
- Sean Gorman, S. Reeves, K. Lusher, D. Cazaly, C. & Leonard, P. (2012) 'Measuring

- Harmony, Multiculturalism and Reconciliation: Australian Football League's Racial and Religious Vilification Laws'. *Journal of Australian Indigenous Issues. The Politics of Participation: Current Perspectives on Indigenous and Multicultural Sport Studies*. June, Vol 15, issue 2.
- Lelia Green, Danielle Brady, Kara Ólafsson, John Hartley & Catharine Lumby (2011) 'AU Kids Online: Risks and safety for Australian children on the internet.' *Cultural Science Journal* 4:1, 1-73 (whole issue).
- John Hartley, Niall Lucy & Robert Briggs, 'Do-It-Yourself John Curtin: Uncertain Futures for History, Heritage and Civic Education in the Era of Digital Friends and Foes'. *International Journal of Cultural Studies* (2013), in press.
- John Hartley, Jason Potts, Trent MacDonald (2012) 'The CCI Creative City Index.' *Review of International Cultural Economy* (quarterly). Beijing: Research Center of Cultural and Leisure Industry, University of International Business and Economics, October.
- John Hartley (2012) 'New Work in the Cultural Sciences.' *Cultural Science Journal* 5:2, 1-7: <http://cultural-science.org/journal/index.php/culturalscience/issue/view/11/showToc>.
- Tama Leaver, Willson, M., & Balnaves, M. (2012). Transparency and the Ubiquity of Information Filtration? *Ctrl-Z: New Media Philosophy*, 1(2), <http://www.ctrl-z.net.au/journal?slug=leaver-willson-balnaves-transparency-and-the-ubiquity-of-information-filtration>
- Niall Lucy, 'The Acropolis of the Dragon'. *Vlak: Contemporary Poetics and the Arts* 3 (2013), in press.
- Niall Lucy, '[Review of] Tony Moore, *Dancing with Empty Pockets: Australia's Bohemians*'. *Continuum: Journal of Media and Culture* (2013), in press.
- Niall Lucy & Robert Briggs, 'Art as Research?'. *Ctrl-Z: New Media Philosophy* 2 (December 2012): <http://www.ctrl-z.net.au/journal/>.
- Niall Lucy & Robert Briggs, 'Frame #1: ones & zeroes, light & shade (dimensions: 4, easter eggs: 3)'. *Ctrl-Z: New Media Philosophy* 1 (June 2012): <http://www.ctrl-z.net.au/journal/>.
- Niall Lucy, 'The Prisoner of Fremantle: A Remix'. *Landscapes* 5, 1 (Winter 2012): http://landscapeandlanguagecentre.au.com/current_journal.html.
- Niall Lucy, 'Who would have thought a slice of cake to have had so much blood in it'. *Cambridge Poetry Review*, eds John Kinsella & Rod Mehan (Green Issue, 2012), n.p.
- Steve Mickler (2012) 'Blame liberals: Conservative Columnists and the GFC in Australia and Canada', *Communication, Politics & Culture*, Vol 45: www.rmit.edu.au/browse;ID=8zdgrrmfmh514
- Thomas Petzold, Liao, H-T, J. Hartley & J Potts (2012) 'Inter-language linking in Wikipedia: a global dependency explorer for languages and content.' *Leonardo: Art, Science and Technology* 45(3).
- Eleanor Sandry (2012) 'Dancing around the subject with robots: ethical communication as a "triple audiovisual reality".' *PLATFORM: Journal of Media and Communication*, 4, no. 1 (2012): 79-90.

Presentations

- Ballico, C., Bennett, D., Fitzgerald, S., Rainnie, A., & Murdock, G. (2012). The creative workforce in WA. Presented at the 26th Association of Industrial Relations Academics of Australia and New Zealand. Gold Coast, Queensland, February.
- Barrett, M., Bennett, D., Blom, D., Johnson, C., Sims, W. (2012). Researching excellence: measurement and music education research. Research symposium presented at the 30th ISME World Conference on Music Education. Thessaloniki, Greece, July.
- Bartleet, B., Power, A., Blom, D., Marsh, K., Bennett, D., & Sutherland, N. Building relationships between universities and Indigenous communities through service learning projects in the arts. Presented at *Expanding conversations: Social innovation, arts and anti racism forum*, Australian Human Rights Commission (AHRC), Sydney, May.
- Dawn Bennett, Bobbis, J., Harrison, N., Seddon, T., Shore, S., Smith, E., & Wing Keung Chan, P. (2012) Living in a 2.2 world: ERA, capacity building and the topography of Australian education research. Symposium presented at the 2012 joint International Conference of the Australian Association for Research in Education and the Asia Pacific Educational Research Association. Sydney, December.
- Dawn Bennett & Blom, D. (2012). Practice-led research and research-led practice in 'Australia

- East and West', a project of new music for viola and piano. Paper presented at the *2012 joint International Conference of the Australian Association for Research in Education and the Asia Pacific Educational Research Association*. Sydney, December.
- Dawn Bennett (2012). Is identity the missing link in higher education? Presented at the *Eculture Learning and Teaching University Research Event*. Edith Cowan University, Perth, November.
- Dawn Bennett & Freer, P. (2012). Interrogating musician-teacher identity development through text and drawing. Presented at at the *3rd International Reflective Conservatoire Conference*. Guildhall, London, March.
- Dawn Bennett & Tee, L. (2012). Engaging students with future-oriented thinking. Presented at the *20th Teaching and Learning Forum*. Murdoch University, Perth, February.
- Dawn Bennett & Freer, P. (2012). Possible selves and the messy business of identifying with career. In Weller, J. (Ed.). *Educating Professional Musicians in a Global Context. Proceedings of the 18th Seminar of the ISME World Commission for the Education of the Professional Musician* (pp. 14-20). Philippos Nakas Conservatory, Athens, July.
- Sean Gorman (2012) 'Expectations, Experiences and Reflections of Indigenous Footballers: Transitioning in and out of the AFL.' *4th International Conference on Sport, Race and Ethnicity*, 27-30 June 2012, University of Ulster, Belfast.
- John Hartley (2012 November) "Still Figuring It Out." Inductive Reasoning, Costly Signalling, Social Learning, and the Growth of Knowledge.' To: *Co-Creative Communities: Storytelling Futures for Community Arts and Media*. Melbourne: Australian Centre for the Moving Image, www.acmi.net.au/cocreative-communities-forum.aspx
- Tama Leaver, Willson, M., & Balnaves, M. (2012). Transparency and the Ubiquity of Information Filtration? *Ctrl-Z: New Media Philosophy*, 1(2), <http://www.ctrl-z.net.au/journal?slug=leaver-willson-balnaves-transparency-and-the-ubiquity-of-information-filtration>
- Niall Lucy, Big Sky Writers Festival: *Reading Between the Lines*, Geraldton, September 2012. Jnt panel discussions (with Marlina Marchetta, Judy Nunn, Glyn Parry, Tom Percy, Bruce Venables and Leigh Hobbs), readings and presentations.
- Niall Lucy, Keynote Address (The Acropolis of the Dragon) at the *Cultures of Exchange and Exchanges of Culture: 16th Annual Work-in-Progress Conference*, School of English, Media Studies and Art History, University of Queensland, August 2012.
- Niall Lucy, The Western Suburbs: New and Old Frontiers in *Breaking Bad*. Presented at the *New Frontiers: The Western Genre in Film, Media and Games* conference, Swinburne University of Technology and the La Trobe University, Melbourne, May 2012.
- Niall Lucy, *The Book is Dead, Long Live the Book*. Fremantle City Library, May 2012. Jnt discussion with Sherman Young and Clive Newman.
- Power, A., Bennett, D. & Bartleet, B. (2012). Enhancing Indigenous Content in Performing Arts Curricula through Service Learning with Indigenous Communities. Symposium presented at the *2012 joint International Conference of the Australian Association for Research in Education and the Asia Pacific Educational Research Association*. Sydney, December.
- Alistair Rainnie, Fitzgerald, S., Bennett, D., & Murdoch, G. (2012). Creative labour: Towards a renewed research agenda. Presented at the *Association of Industrial Relations Academics of Australia and New Zealand 2012 national conference: Re-organising work*. Gold Coast, February.
- Eleanor Sandry (2012). Ethics in the Face of Asymmetry: Flexible Relationships between Changing Communicators. *Australian and New Zealand Communication Association (ANZCA) 2012 Conference*, "Communicating Change and Changing Communication in the 21st Century", Adelaide, Australia.
- Eleanor Sandry (2012). Analysing the science and art of communication by considering interactions between humans and machines in Iain M. Banks' *The Player of Games*. *British Society for Literature and Science conference 2012*, Oxford, UK.

Reports

- Dawn Bennett, Bobbis, J., Harrison, N., Seddon, T., Shore, S., Smith, E., & Wing Keung Chan, P. (2012). *Living in a 2.2 world: ERA, capacity building and the topography of Australian education research*. Research report prepared for the Australian Council of

Deans of Education and the Australian Association for Research in Education. (November).

Dawn Bennett, (2012). *The TILE Approach: Making the link between future selves and learning*. Final Fellowship report for the Office of Learning and Teaching. Sydney: Department of Industry, Innovation, Science, Research and Tertiary Education. (October).

John Hartley, Jason Potts, Trent MacDonald, with C. Erkunt & C. Kufleitner (2012) 'CCI Creative City Index.' Brisbane: CCI. Accessible at: *Cultural Science Journal* 5:1, 1-138, plus data spreadsheet (whole issue).

New books in preparation:

Cultural Science. John Hartley and Jason Potts, Bloomsbury Academic, London.

Whose Creative Industries? John Hartley and Wen Wen, Sage Publications, London.

Current NCGS Research Awards

Hartley

CI: ARC *Centre of Excellence for Creative Industries and Innovation* (ARC Centres of Excellence, 2005-13: www.arc.gov.au/grant_programs/cultural.htm).

CI: *Australian television and popular memory: new approaches to the cultural history of the media in the project of nation building* (ARC Discovery, 2008-12).

CI: *Digital storytelling and co-creative media: the role of community arts and media in propagating and coordinating population-wide creative practice s* (ARC Linkage, 2011-13).

Leaver:

CI: *Online Money and Fantasy Games an applied ethnographic study into the new entrepreneurial communities and their underlying designs*. (ARC Linkage, 2011-13)

Lucy

CI: *A Cultural History of WA Popular Music, 1945-2010* (ARC Discovery, 2012-14)

Media

Sean Gorman (2012) 'Damien Hooper, the Aboriginal Flag and the right to Freedom of Speech'<http://theconversation.edu.au/damien-hooper-the-aboriginal-flag-and-the-right-to-freedom-of-speech-8577>. August 2 2012;

Sean Gorman (2012) 'What if Indigenous Australians didn't play footy?' <http://theconversation.edu.au/what-if-indigenous-australians-didnt-play-footy-5964> - Reprinted OpEd *The West Australian* 24th March.

John Hartley (2012) appeared with Prof Sue Turnbull (Wollongong) in a whole-of-episode interview ABC Radio National's *Common Knowledge*, on 'Television, Memory and History' (18 November):

<http://www.abc.net.au/radionational/programs/commonknowledge/cke-november-18/4327346>

VI. Performances and Peregrinations

Ctrl-Z Conference 1: Writing in the Age of New Media

Sat 19 November 2011, 12:30-6:00pm @ Fremantle Arts Centre

In the age of personal computers, the Internet, mobile phones, Facebook, Twitter, Word, Photoshop, SMS, email, desktop- and e-publishing, blogging and fan fiction, autocorrect and track changes, who - or what - is a writer?

Ctrl-Z is an arts symposium aimed at exploring the possibilities of writing in the age of new media. While the means and opportunities for writing are seemingly forever multiplying, can the same be said for the ways in which we think about what we call 'writing', or what we call 'a writer'? How, today, does writing take shape: how is it produced, published, distributed and read? How might we account for cultural anxieties over the ill-effects or improper uses of new writing technologies (illiteracy, plagiarism, piracy, cyberbullying), and how might we imagine new ways of thinking about creativity, technology and communication?

Featuring panel discussions, video screenings, exhibitions, live music and more, Ctrl-Z appeals to anyone with a professional or personal interest in writing as a cultural and communicative practice – from humanities academics, postgraduates and English and Media teachers to authors, artists and creative media practitioners; from arts patrons to general readers. Cutting across academic, professional and public divides, Ctrl-Z presents an engaging and entertaining occasion to reflect on what it means – now – to write and to be a writer.

Upcoming 2nd Ctrl-Z Conference

Niall Lucy, Robert Biggs, Daren Tofts, Lisa Gye, Norie Neumark, Maria Miranda, Scott McQuire, Nikos Papastergiadis, *Ctrl-Z: Renewal!* (1000 Pound Bend, Melbourne, 13 April 2013). Note: co-funded by Curtin, Swinburne, La Trobe and Melbourne universities: www.ctrl-z.net.au/events/

ARC College

In April and August John Hartley attended the ARC College in Canberra.

ICA Fellow

In June John Hartley was awarded the Fellowship of the International Communication Association (in absentia), Phoenix, Arizona: www.icahdq.org/about_ica/fellows.asp.

CCI, Brisbane

In June John Hartley gave a paper, 'Whose Creative Industries?', to the bi-annual Symposium of the ARC Centre of Excellence for Creative Industries and Innovation (CCI) held in Brisbane, and participated in a special panel devoted to new books by Centre researchers.

Schumpeter in Queensland:

In July John Hartley attended the 14th International Joseph A Schumpeter Society Conference at the University of Queensland, with Deirdre McCloskey and Jason Potts as featured speakers.

Writing Camp, RMIT

In October John Hartley attended a CCI Writing Camp at RMIT (hosted by Jason Potts), and gave a presentation to RMIT's Nonfiction Research Group Seminar: 'Cultural Science: On the evolution of meaningfulness.'

The Truth at Curtin:

In October John Hartley gave the opening keynote address at the 13th Humanities Graduate Conference, Curtin University, *The Truth is Out There* (<http://hgsconference.curtin.edu.au/>).

Title: 'The truth is out there – but will we ever let it in? Evolution, complexity and cultural science.'

Effie, China:

In October John Hartley gave the opening address (by video) to the annual EFFIE-China Awards ceremony and symposium (www.effiechina.org/plus/list.php?tid=33).

TV, Wollongong:

In November John Hartley presented at a *Research Symposium on Television, Popular Memory and the Nation*, held at Wollongong University, as the final research meeting of his ARC Discovery project. Speakers included Sue Turnbull, Alan McKee, Graeme Turner, Kate Darian-Smith and Chris Healy. This event was covered by Channel 7's *Today Tonight*, (Nov 16) ABC Radio National (Nov 18), the *Illawarra Mercury* (Nov 7) and other local news outlets.

Digital Storytelling, ACMI:

In November John Hartley was the featured closing speaker at the Co-created Communities Forum and Lab at the Australian Centre for the Moving Image, Melbourne (www.acmi.net.au/cocreative-communities-forum.aspx), organised as part of his ARC Linkage project. The session, called 'Storytelling Futures,' considered the enduring appeal of storytelling, the importance of community-based storytelling and the role of the storyteller and storytelling institutions in a changing media landscape. Speakers: Prof. John Hartley (Curtin University), Scott Rankin (Big hART), Jesse Cox (All The Best, FBi) and Elias Nohra (CuriousWorks). Hartley's presentation was titled: "Still Figuring It Out." Inductive Reasoning, Costly Signalling, Social Learning, and the Growth of Knowledge'.

Cultural Science, Perth Zoo:

In November the ARC Centre of Excellence for Creative Industries and Innovation (CCI) held its bi-annual Symposium in Perth for the first time, to celebrate the opening of the Curtin node of the CCI (www.cci.edu.au/node/1407). Speakers included Colin Stirling (DVC-A, Curtin), who gave the opening address for day 2; and John Hartley and Tama Leaver, as part of a presentation for the Cultural Science program, called 'Externalism, evolution, complexity, and the ends of identity.'

Wales:

In 2012 John Hartley was appointed to Cardiff University as a (fractional) professor of Journalism, Media and Cultural Studies, visiting Cardiff in December to work with Ian Hargreaves, CBE, Professor of the Digital Economy, on the AHRC-funded project 'Creative Citizens.'

Hartley gave the opening presentation to a Creative Exchange Wales Network (<http://cewn.weebly.com/index.html>) event on *Creative Industries/New Technology and Well-Being*, held at the Swansea Grand Theatre.

At Cardiff University, Hartley gave a Public Lecture for the Cardiff School of Journalism, Media and Cultural Studies, 'Cultural Science and the Evolution of Meaningfulness'; a presentation on digital storytelling, 'DIY innovation: User-microproductivity, journalism and the creative economy'; and a research seminar on the 'Knowledge Unlatched' publishing start-up with Drs Frances Pinter and Lucy Montgomery.

VII. Professional Service

Hartley

- ARC College (2011-13)
- Editor, *International Journal of Cultural Studies* (Sage Publications, London)
- Publisher, *Cultural Science Journal* (cultural-science.org)
- ICA Fellow (USA)
- Life Fellow of the RSA (UK)
- Fellow of the Australian Academy of the Humanities (Australia)
- International referee for funding schemes, tenure and promotion procedures, book and journal submissions.

Lucy:

- Chief Examiner, TEE Literature (2012)
- Member of the WA Curriculum Council Literature Reference Board
- External examiner for 3 PhDs and international publisher/journal referee

Contact CCAT

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