Open Door Teacher Program

Dr Bella Butler  
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Bella has been an Curtin academic staff member since January 2004. She joined Curtin after three years teaching at the University of Western Australia and prior to that nearly 10 years of international university teaching. Bella’s teaching area is Business Strategy and Governance. The textbook that Bella co-authored with three international colleagues – Strategic Management: An Australasian perspective, published by Wiley and Sons, in 2011 and, second edition, in 2013, is well regarded in the industry and has been adopted by a number of universities in Australia. Bella is a recipient of Curtin Student Guild Award for Excellence and Teaching as a postgraduate lecturer (2011). Bella’s interests include business to business strategies, strategies in emergent economies, non-market strategies and cooperative strategies.

Specialty areas of teaching

Linking Industry with theoretical concepts, analytical tools and assignments; Intellectual creativity;
Promoting student-centred learning beyond the classroom

Description of teaching to showcase to others

How to incorporate the latest business news in teaching theoretical concepts and analytical tools and assignments; How to stimulate intellectual creativity of students and encourage their learning beyond the classroom; and How to promote student centred learning.

Open Door Availability

Unit: Strategic Management 313  
Times Available:  
Thurs 8-9am (LT)  
Dates Available: 1 September 2014 to 3 November 2014 inclusive (except 18 September and 25 September when I am away at a conference)  
Location of Session: Room 408.1019  
Maximum available visitor number: 2  
Available for consultation: Directly after this session and can also be negotiated

Learn more about Bella’s research interests and publications at: http://oasisapps.curtin.edu.au/staff/profile/view/Bella.Butler

Please contact Bella at Bella.Butler@cbs.curtin.edu.au to organise an Open Door session