Festival of Learning Showcase

Facilitator: Professor Rick Ladyshewsky, Curtin Graduate School of Business

Strategic theme: Rich, interactive learning experience

Subject Title: Increasing Student Engagement in Fully Online Courses: A Multi-Layered Strategy

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Brief Description:

Professor Rick Ladyshewsky is a Virtual Professor with Curtin University and has been teaching online for over a decade. He conducts educational research on teaching online. In this presentation he will discuss a multi-layered strategy for increasing student engagement in fully online units. Principles of constructive alignment and teaching presence will be discussed as important parameters of the content – process – outcome variable in online learning. Using his own experience in teaching in an online environment he will illustrate how one can engage students with online content in a way that produces deep learning outcomes. The importance of authentic assessment and communities of practice that increase reflective practice will be highlighted.

Benefits:

The cost to produce an online unit is not insignificant. The time and thought that goes in to producing the final product is considerable. Hence, it is important that instructors who develop these online units get it right. Content and process aspects of design are different, and both have to align to the assessment. The instructor is key in ensuring this fit works – leading to optimal learning outcomes. Participants in this session, will therefore gain some insight in to best practice online design and delivery.

Time/Day: Friday 20 March 2015; 10:00 – 11:00 am (Perth time)

Duration: One hour

No. of Sessions: One

Venue: Building 105.107

Special Requirements: This presentation will be delivered by Professor Ladyshewsky virtually through SKYPE in Curtin’s new teaching and learning spaces.