Festival of Learning Showcase

Facilitator(s): Mr Kim Flintoff Academic Engagement Developer, Curtin Teaching and Learning and Mr Matthias Liffers, Coordinator Research Services, Curtin Library

Strategic theme: Leading in innovative education

Subject Title: Shades of grey: Sharing your work when you don’t publish in a journal

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Brief Description:

Many academics produce work that is not published in traditional scholarly literature. Grey literature is work that has been presented at workshops, in conferences and in blog posts and can have an impact at the level of practice. While often overlooked in traditional citation metrics, is an important source of information in scholarship and professional practice. This session examines ways to enhance the visibility of your work and to begin some analysis of its reach.

Benefits:

Learn strategies for:

- Creative a cohesive online presence
- Sharing grey literature for maximum exposure
- Tracking where and how it gets used

Time/Day: Monday 16 March 2015, 2:00 – 2:30pm

Duration: 30 minutes

No. of Sessions: One

Venue: Building 300:Room 214

Special Requirements: No special requirements needed